

## Standing Out: The New Way To Work



An enhanced weekly **real-world learning programme** to develop the employability and soft-skills to help you **stand out from the crowd** and gain **competitive advantage** over your peers.

91% of organisations cannot find suitable candidates to fill jobs

80% of employers state that university graduates lack the skills needed to be work ready

What we find in all of this is that the gap between the classroom and the world of work has grown too wide

"A root and branch re-think of our education system, but also about our learning is needed to make a success out of education in the 21st century"

Andy Haldane, CEO at the RSA

"There has been a wave of **change** in the perception of what makes an **ideal entry-level candidate** over the past decade.

From Russell Group graduates with 1st class degrees to a degree no longer being a requirement, the more sought after skills are the ability to communicate effectively and to demonstrate transferable skills for the workplace.

In line with this, the assessment tools for employers have changed from sitting a mathematics and verbal reasoning paper to participation in group problem solving activities, delivering presentations and fielding Q&A sessions."

Amanda Perry, Recruitment Company Director.

"In **interviews**, the topic of conversation is far more related to **soft skills** than academia, it is indeed **soft skills that really matter.**"

Patrick Craven, Director of Policy, Strategic Partnerships and Stakeholder Engagement – City & Guilds

## Y12: Stepping Out

## **Y13: The Next Steps**

Building a Compelling CV

Creating and Refining your USP

Self Learning
Online

Sales:
Presenting with
Passion

Flexibility and Teamwork

> Making a Professional Application

Work Ethic & Resilience

Enhanced Interview Strategy

Securing
Quality Work
Placements

Effective Communication Across Formats

Stress
Management
& Wellbeing

Self Reflective Tools: SWOT 1:1 Application Support & Guidance

Understanding the Job Specification

Negotiation

Crafting a
Cover letter

Continuing To Build Online Profiles

Online Meeting /
Interview
Technique & Tips

Tapping into Your Network

Interview
Technique and
Mock Interviews

Leadership
Training &
Opportunities

Presenting With Passion

UCAS/Apprenticeship Specific Support & Guidance

Thriving In The Workplace



1. Becoming a Professional	2. Applica
Introduction session	Preparing f
Self-analysis session	Compe que
Organisation & time management tools	Professio
CV introduction session	Forma
Powers & pitfalls of social media	Etiquette ir
Review & presentation of your progress	Review &   your

2. Application & interview skills
Preparing for the interview
Competency based questioning
Professional attributes
Formal interviews
Etiquette in the workplace
Review & presentation of your progress

3. Soft skills for the workplace
Effective communication
Presenting
Networking (face-to-face & online)
Teamwork
Critical thinking
Review & presentation of your progress

4. Leadership & placement preparation
Effective leadership masterclass 1
Individual leadership events planning
Individual leadership events planning
Effective leadership masterclass 2
Stress management & wellbeing
Exam skills through metacognition

