



Alder Community High School

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Headteacher: Mrs M Critchlow BA (Hons) NPQH

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Digital Imagery

From time to time, we may take photos of our students, both in school and during off site activities. We really value using photos and video of students, to be able to showcase their excellent work. These may be used in a variety of ways both within school and externally, such as on the school website, school prospectus, social media pages and in the local media. **Where images are used externally, names will not be added to ensure that your child cannot be identified.** Further permission may be sought on exceptional occasions.

You will be asked to provide consent for:

- Photographs/digital video to be taken that can be used on display within school only for educational, promotional or celebration purposes.
- Photographs/digital video to be taken that can be used on the school website and social media accounts (e.g. Facebook and Twitter) for educational, promotional or celebration purposes.

Should you wish to withdraw or alter your consent at any time, please contact the school office with your request. We will always acknowledge receipt of any change.

Please note that we reserve the right to obtain a photograph of all students for use on their electronic school record, which is stored on SIMS to enable all staff to be able to identify your child. This photograph will be taken by the School Photography Company within the first week of term, parents will be able to purchase a copy if they wish. Further individual photographs will be taken in Y9 and Y11.

Should you wish to withdraw or alter your permission at any time, please contact the school office with your request. We will always acknowledge receipt of any change.

If you have any questions or concerns about the use of photographs or digital videos, please do not hesitate to contact the school office.