

SUBJECT NAME CREATIVE I MEDIA



ALDER
Community High School

YEAR GROUP 11

Topic – R097: Interactive Digital Media		
Autumn Term 1	Composites • Can research, plan and design principles to create an interactive media product that meets a specific audience need. • Justify creative and technical decisions, linking them to user requirements and product purpose. • Use technical skills to create and/or edit and manage assets for use within interactive digital media products • Use techniques to save and export/publish interactive digital media • Evaluate the effectiveness of an interactive media product using testing and feedback. • Able to apply legal, ethical and technical knowledge throughout the development of an interactive media product.	Key Vocabulary • UI • Intellectual property • Royalty Free • Creative commons • Inclusivity • Prototype • Compression • Test plan • Success criteria
	Assessment AFL used throughout lessons in the form of whiteboards and code calling. Preparation for NEA in the spring term	ILS Revision - Knowledge drop, flash cards, condense it, mind map, mnemonics
	How to help at home Use ILS strategies to ask questions on what they have studied in lesson. Encourage the use of Know it all Ninja	Wider reading Know it all Ninja (YouTube) Clear revise OCR Cambridge National Creative Imedia



	SMSC Awareness of ethically sources assets and creative commons act. Awareness of copyright.	Careers Links Social media producer Journalism Digital media and marketing Public relations and communications Advertising and media planning
Autumn 2	Topic – R097: Interactive Digital Media	
	Composites - Be able to structure and use a test plan according to success criteria - To evaluate effectiveness of a multimedia product according to the brief, the platform it must be accessible to and the target market. - Be mindful of budget when adapting and using resources - Develop time and project management skills in preparation for the Nea.	Key Vocabulary Test plan Accessibility Budget Success criteria Target market
	Assessment AFL used throughout lessons in the form of whiteboards and code calling. In preparation for NEA in the spring term	ILS Revision - Knowledge drop, flash cards, condense it, mind map, mnemonics
	How to help at home Use ILS strategies to ask questions on what they have studied in lesson. Check retrieval of the knowledge using the knowledge organisers.	Wider reading Know it all Ninja (YouTube) Clear revise OCR Cambridge National Creative Imedia



SMSC Legislation - copyright, creative commons Consider demographics and segmentation	Careers Links Social media producer Journalism Digital media and marketing Public relations and communications Advertising and media planning
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Our curriculum overviews are currently being revised to align with recent updates to teaching sequences and assessment planning. Once published, they will outline the key composite knowledge in each topic subject. We expect to share these with parents shortly and thank you for your patience during this update.



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