

# BUSINESS

QUALIFICATION	GCSE
EXAMINING BOARD	Edexcel
CONTACT TEACHER	Mr Doran/Mr Watts
LESSONS PER FORTNIGHT	5

## What will you learn?

### Component 1:

Investigating a small business

- Enterprise and entrepreneurship
- Spotting a business opportunity
- Putting a business idea into practice
- Making the business effective
- The external influences on business

### Component 2:

Building a business:

- Growing the business
- Making marketing decisions
- Making operational decisions
- Making financial decisions
- Making human resource decisions

## Course Overview

- Explore a wide range of businesses.
- Investigate the needs and wants of different customers.
- Consider the different ways to market products to consumers.
- Calculate key business figures such as profit and loss.
- Analyse financial information.
- Consider how to hire and manage staff.
- Investigate and analyse real business opportunities.
- Develop and apply quantitative skills relevant to business.

## Assessment

Overview			
Theory	Paper 1	50%	End of Year 11
	Paper 2	50%	End of Year 11

### Paper 1:

- Questions will focus on the content from component 1.
- The paper will consist of a range of calculations, multiple-choice, short-answer and extended writing questions.
- Calculators will be provided.

### Paper 2:

- Questions will focus on the content from component 2.
- The paper will consist of a range of calculations, multiple-choice, short-answer and extended writing questions.
- Calculators will be provided.

## What students say?

### Positives:

*"It's really interesting, you learn all about different companies and how they make money."*

### Be aware of:

*"It is not ICT. You hardly ever use computers."*

### Qualities needed to do well:

*"You need to be able to understand graphs and charts."*

## Careers and Pathways

- A Level business and economics
- Business apprenticeships
- Business or accounting Degrees
- Marketing
- Business management
- Setting up your own business
- Accounting

