

WORLD  
**BOOK  
DAY**

7 MARCH 2024

# £1 Book Token



World Book Day® changes lives through a love of books and reading. Our mission is to promote reading for pleasure, offering every child and young person the chance to choose and have a book of their own. We hope you'll use your £1 token to choose a brilliant book you'll love, and have lots of fun reading. Find great ideas and fun resources to enjoy at [worldbookday.com](http://worldbookday.com)

Your £1 book token is available below. Find out more about the £1 tokens and how they work at [worldbookday.com/books-and-tokens](http://worldbookday.com/books-and-tokens)

WORLD BOOK DAY  
7 MARCH 2024

# £1 BOOK TOKEN

Changing lives through a love of books and reading

SWAP YOUR £1 TOKEN AT A BOOKSHOP

World Book Day® is a charity sponsored by NATIONAL BOOK tokens

The Doomsday Date is for teen readers.

VALID FROM 15 FEBRUARY – 31 MARCH 2024

CHOOSE YOUR £1 BOOK FOR FREE

CHILDREN, FAMILIES & EDUCATORS: This token is for single-use only and entitles children (under 18) to ONE FREE WORLD BOOK DAY 2024 BOOK or £1 off a book or audiobook costing £2.99 or more in participating booksellers only, subject to stock availability. Find your nearest participating bookseller at [worldbookday.com/participating-retailers](http://worldbookday.com/participating-retailers).

Full terms and conditions: [worldbookday.com/terms-conditions](http://worldbookday.com/terms-conditions)

RETAILERS: Full terms and conditions: [worldbookday.com/resources/booksellers](http://worldbookday.com/resources/booksellers)

World Book Day is co-ordinated by World Book Day Ltd, registered charity 1079257 (England and Wales), registered company 03783095 (UK).

For the full line-up of £1 books, visit [worldbookday.com/books](http://worldbookday.com/books)  
For full terms, visit [worldbookday.com/terms-conditions](http://worldbookday.com/terms-conditions)

**The World Book Day £1 books are a gift from booksellers**, who fully fund the cost of the £1 book token redemptions. Check with your local bookseller what plans they have in place for World Book Day. Find your nearest bookseller at [worldbookday.com/participating-retailers](http://worldbookday.com/participating-retailers)

Please note:

- Token is for children's individual use.
- Offer valid **15 February 2024 – 31 March 2024** inclusive.
- The token barcode can either be scanned from a phone/tablet screen or printed out and shown in-store.
- Please check with your local bookseller before visiting if they can accept the barcode on mobile devices.
- The digital £1 book token cannot be redeemed online.

Visit our FAQ page to answer all your questions:  
[worldbookday.com/about-us/frequently-asked-questions](http://worldbookday.com/about-us/frequently-asked-questions)

To contact the World Book Day team, please email: [wbd@education.co.uk](mailto:wbd@education.co.uk)

