



18th November 2025

Dear Parents and Carers,

RE: Student Careers Programme

As Parents/Carers, your views and support are invaluable in helping us continue to strengthen our Careers Programme. We would be extremely grateful if you could take a few moments to complete our Careers Programme Parent Survey using the link below, as your feedback will help us continue to build on our successes and ensure that our Careers Education, Information, Advice and Guidance (CEIAG) offer remains as impactful and inspiring as possible for all our students.

[Parent Careers Survey – Fill in form](#) (please click this link to complete)

At Alsop High School, we are passionate about preparing our students for bright and successful futures and our CEIAG programme is a key part of our mission to ensure every young person leaves Alsop confident, ambitious and ready to take their next steps in life.

We believe every student deserves access to high-quality careers education that inspires them to aim high, explore widely and make informed choices free from stereotypes or limitations. Through our structured and inspiring programme, we help students understand the opportunities available to them, the skills required in the modern workplace, and the routes they can take to reach their goals.

Our CEIAG programme offers students meaningful encounters and experiences, including:

- Inspirational talks and workshops with guest speakers from a wide range of industries
- Mock interviews with local employers and professionals to build confidence and communication skills
- Workplace visits to experience different sectors first-hand
- Visits to colleges, universities and apprenticeship providers to explore post-16 and post-18 options
- 1:1 careers guidance meetings to support personal ambitions and next-step planning
- Lunchtime drop-ins with colleges, employers and careers advisers
- 'Meet the Employer' mornings offering insight into diverse industries and future pathways

We are proud that careers education at Alsop goes far beyond the classroom, it is embedded throughout the school and across the curriculum. Recently, our Year 11 students took part in mock interviews with over 30 different employers, gaining valuable feedback and real-world experience. Our Design Technology students had the opportunity to work alongside a Michelin-starred chef, learning about creativity, commitment and excellence in the culinary industry.

This year, we have also introduced our inspirational employer assembly theme, "*What will your story be?*" Each week, local employers and professionals visit Alsop to share their personal journeys, discussing their career paths, challenges and successes, while encouraging our students

to think about their own future stories. These sessions have been both motivating and thought-provoking, helping students to see that success can take many different forms.

Our careers programme develops year-on-year, supporting students at every stage of their journey:

- **Year 7 – I Discover:** Exploring personal skills, qualities and attributes through Unifrog surveys & Ambition Events (see details below).
- **Year 8 – I Explore:** Building aspirations and linking curriculum learning to real-world careers.
- **Year 9 – I Focus:** Making informed GCSE option choices that keep future pathways open.
- **Year 10 – I Plan:** Investigating post-16 options and understanding the value of qualifications and experience.
- **Year 11 – I Decide:** Receiving 1:1 guidance, writing CVs and personal statements and securing post-16 destinations.
- **Year 12 – I Aspire:** Exploring post-18 options, including university, apprenticeships and employment.
- **Year 13 – I Progress:** Finalising applications and transitioning confidently to post-18 destinations.

This progressive approach ensures that every Alsop student is inspired, informed and equipped for their future. We are also proud to work closely with local employers, colleges, universities and training providers who share our commitment to preparing young people for success.

For your information **Unifrog** is an online platform used by our school, students and parents to help with careers, university applications, apprenticeships and general post-secondary planning.

What Unifrog is for:

- **Researching options:** Universities, courses, apprenticeships, colleges, careers & extra-curricular opportunities.
- **Building applications:** Tools for personal statements, CVS, activity logs & teacher references.
- **Tracking progress:** Students can store achievements, skills and drafts in one place; teachers can monitor progress.
- **Comparing choices:** Side-by-side comparisons of courses, entry requirements & career pathways.
- **Guidance resources:** Videos, guides & quizzes about careers and academic choices.

We kindly encourage you to use the survey link at the top of this letter to share your views as your input makes a real difference to our Careers Programme.

Thank you for your continued support in helping our young people dream big, work hard and achieve great things.

Kind regards,

Mr J Solan
Associate Assistant Principal