

CREATIVE MEDIA PRODUCTION

Level 3 BTEC National Extended Certificate

COURSE CONTENT

The qualification provides a coherent introduction to the study of creative digital media production at this level. Learners develop an understanding of the media industry through analysing media representations and pitching and producing media projects.

It is designed for post-16 learners who aim to progress to higher education and ultimately to employment, possibly in the media industries, as part of a programme of study alongside other BTEC Nationals or A levels.

Equivalent in size to one A Level.
4 units of which 3 are mandatory and 2 are external.

ASSESSMENT CRITERIA

Mandatory content
External assessment

EXTRA-CURRICULAR OR ENRICHMENT OPPORTUNITIES

External speakers
Use of gaming resources

FUTURE OPPORTUNITIES

This course provides a broad introduction that gives learners transferable knowledge and skills. These qualifications are for post-16 learners who want to continue their education through applied learning. The qualifications prepare learners for a range of higher education courses and job roles related to a particular sector.

The qualification is recognised by Higher Education providers if taken alongside other qualifications as part of a two year programme of learning, and it combines well with a large number of subjects. It will support entry to HE courses in a wide range of disciplines, depending on the subjects taken alongside.

PRIOR KNOWLEDGE

Useful: An interest in Computing, Film studies, English, iMedia

Desirable: n interest in Computing, English, iMedia

Essential: A high skill level in Computing, English

