

## Achieving Excellence Together

## **Photograph / Image Consent**

At Alsop High School we will sometimes take photographs of children. We use photographs as evidence of their learning journey and to celebrate their achievements and other activities they are taking part in. We may also use these images on display boards around the school, in our prospectus or in other printed publications that we produce as well as on our website and / or Facebook page. We may also make video / DVD recordings for monitoring events or other educational use. From time to time, our school may be visited by the media who may take photographs or film footage of an event. Students will often appear in these images which may them appear in local or national newspapers or on televised news programmes.

After giving consent if you change your mind at any time, you can let us know by emailing office@alsophigh.org.uk or call the school of 235 1200, or you can call into reception. Please note that any print materials already produced will not be reprinted and will remain in circulation until they expire.

When giving consent, you are aware of the following:

- Websites can be viewed throughout the world and not just the UK where UK law applies.
- The press is exempt from the Data Protection Act and may want to include the names and personal details of children and adults in the media.
- I/we will discuss the use of images with our child to obtain their views, if appropriate.
- As the child's mother/father/carer/guardian, we/I will agree that if we/I take photographs or video recordings of our child which include other children then we will only use these for personal use.

## **Conditions of Use**

- 1. This form is valid for the period of time your child attends the school. The consent will automatically expire after this time. We will not re-use any photographs or recordings after your child leaves the setting without additional consent.
- 2. We will not use personal details or full names (which means first name and surname) of any student in the photographic image, on video / DVD, on the website, in our prospectus or in any of our other printed publications.
- **3.** If we use photographs of individual children then we will not use the name of that child in the accompanying text or photo caption. If we name a child in any text then we will not use a photograph of that child to accompany the article.
- 4. We may use group photographs or footage with general labels, such as /making decorations' or 'Barcelona trip'.
- 5. We will only use images of children who are suitably dressed.
- **6.** We will discuss the use of images with children in an age appropriate way to role model positive behaviour.

