Armfield Academy – Department of Art and Design Technology- Graphic Design

2025-26 Year 10 Curriculum Overview

Half Term 1

Date	Coursework- Project 1		
	Lesson 1	Lesson 2	Lesson 3
Week 1	Introduction to graphics	Recap of skills- baseline assessment	Recap of skills
Week 2	Project 1- Book cover - Mind Map	Mood Board	Mood Board
Week 3	Research	Research	Initial Ideas
Week 4	Artist Research 1	Artist Research 1	Personal Response
Week 5	Personal Response	Digital Experiments	Artist Research 2
Week 6	Artist Research 2	Personal Response	Personal Response
Week 7	Merge both artists	Merge both artists	Digital Experiments

Half Term 2

Date	Coursework- Project 1		
	Lesson 1	Lesson 2	Lesson 3
Week 1	Artist Research 3	Artist Research 3	Personal Response
Week 2	Personal Response	Digital Experiments	Merging artists
Week 3	Own designs	Own designs	Own designs
Week 4	Experiments	Experiments	Experiments
Week 5	Final Design	Final Design	Final Design
Week 6	Final Design	Evaluation	Evaluation
Week 7	Project 2 - Zoo Project	Mind Map	Mood Board

Half Term 3

Date	Coursework- Project 2		
	Lesson 1	Lesson 2	Lesson 3
Week 1	Research into existing zoos	Research	Initial Ideas
Week 2	Investigations by hand	Investigations by hand	Investigations by hand
Week 3	Digital edits	Digital edits	Digital edits
Week 4	Artist Research 1	Artist Research 1	Personal Response
Week 5	Personal Response	Digital Experiments	Artist Research 2
Week 6	Artist Research 2	Personal Response	Personal Response

Half Term 4

Date	Coursework- Project 2		
	Lesson 1	Lesson 2	Lesson 3
Week 1	Artist Research 3	Artist Research 3	Personal Response
Week 2	Personal Response	Merge artists	Merge artists
Week 3	Digital experiments	Digital Experiments	Digital experiments
Week 4	Initial logo ideas	Initial logo ideas	Initial logo ideas
Week 5	Digital logos	Digital logos	Digital logo

	Half Term 5		
Date	**Coursework- Project 2**		
	Lesson 1	Lesson 2	Lesson 3
Week 1	Typography	Typography	Typography
Week 2	Digital finals	Digital finals	Digital finals
Week 3	Poster design	Poster Design	Ticket design
Week 4	Ticket design	Website design	Digital designs
Week 5	Final designs	Final designs	Final designs
Week 6	Project 3- Mock Exam Project	Mind Map	Mood Board
	Half Term 6		
Date	**Coursework- Project 3**		
	Lesson 1	Lesson 2	Lesson 3
Week 1	Own brief - research	Research	Research
Week 2	Initial Ideas	Initial Ideas	Hand drawn logo designs
Week 3	Hand drawn logo designs	Digital logo design	Digital logo design
Week 4	Artist Research 1	Artist Research 1	Personal Response
Week 5	Personal Response	Digital Experiments	Digital Experiments
Week 6	Artist Research 2	Artist Research 2	Personal Response
Week 7	Personal Response	Digital Experiments	Digital Experiments
Week 8	Further Experiments	Further Experiments	Further Experiments