



"An Academy to be Proud of"

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Dear parents/carers,

It is *'World Book Day'* on Thursday 5th March. To celebrate, and to promote the importance of reading, all pupils and staff are invited to dress up as a book character. Their costume can be as creative as they wish. Ideas can also be simple, with items made or added to existing clothes. **We will not accept the wearing of sportswear, pyjamas or casual clothing in lieu of a costume.**

Primary pupils are invited to consider dressing up as a character from one of the class novels that they have read so far this year. For instance, Year 6 pupils may wish to dress up as a character from *Holes* or *Goodnight Mister Tom*. If you are unsure as to which books your child has read with their class, please see the class teacher.

In previous events, our *'World Book Day'* dress-ups have been a huge success with around 70% of students getting involved and, therefore, we hope this *'World Book Day'* celebration is of equal success. **Pupils who do not wish to take part must attend the academy in full school uniform. Any student who attends in their own clothes or clothes that have no relevance to *'World Book Day'* will be sent home at 8.45am to change into academy uniform.**

Throughout the day, there will be a range of book-themed activities and competitions for your child to take part in to support the strong reading culture at Armfield Academy. All students will receive a £1 book token at the end of *'World Book Day'*. These tokens can be used as discount on a book purchase at a range of participating bookshops from 2<sup>nd</sup> March to the 31<sup>st</sup> March. On the reverse of each token is a list of free books your child can also claim if they wish to exchange their token for a book instead.

Thank you, as always, for your support with our reading initiatives.

Kind regards,

Miss A Roberts and Miss K Greenall

