



Zoe Cooke
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21st April 2022

To whom it may concern,

RE: Wear Red, Save a Life Campaign

My name is Zoe Cooke, mother of Byron Griffin, who was stabbed to death in an unprovoked attack in Ilkeston on the 4th of July 2021.

Sadly, knife crime is on the increase and is no longer just gang or drug related. Since losing my son I have been campaigning against knife crime and have raised over £7000 towards bleed control cabinets being placed around Nottingham and also given the kits to pubs and some colleges.

My reason for getting in touch is that my next step is to raise money to locate the kits into schools. On the 4th July, the anniversary of Byron's death, I would like for children in Nottinghamshire schools to wear red and donate a £1, or more if they wish, in the hope to raise £100 per school to buy a bleed control kit for your school. Any additional money raised will be used to buy 24/7 bleed control cabinets around Nottingham.

The bleed kits aren't just for stab wounds but also for any catastrophic bleed, you can read more about the kits on the Danial Baird Foundation website controlthebleed.org.uk

I know there is a stigma around knife crime, but the sad fact is it can happen anywhere, in any area to anyone. I would hate for a school not to be involved and then hear that something had happened within that school that could have been prevented.

I am hoping every school in Nottinghamshire will take part in this and make a stand against knife crime and show that this is not normal. It also provides an opportunity for conversations around the choices and consequences of carrying a knife. I am partnering with the Nottingham City and Nottinghamshire Violence Reduction Unit to provide packs for schools taking part, which will include guidance for staff as well as students and posters.

All the money will be donated to the above charity using the Reference **"Byron's Legacy"** This will ensure the bleed kits come to the schools in Nottingham. Any extra kits purchased if you manage to raise more than £100 will be put together to buy 24/7 bleed control cabinets to be placed around Nottingham. There will also be an award for the school that raises the most money towards this cause.

The Daniel Baird Foundation
Dr Thomas Baird
Sort code: 20-77-62
Acc. No: 63860620

Thank you for taking time out to read my email. Please get in touch if you intend to take part and would like a pack for your school or if you have any questions.

Anything else you would like to ask please feel free to contact me.

Kind regards

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Supported by:

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