



Social Media

Safe & Responsible Usage

In a world of ever-increasing exposure to streaming media, with cheaper and faster internet connectivity, children today are constantly accessing and creating web content.

At Ashby Fields Primary School we take great care to plan and teach the children how to stay safe in the on-line world and how to use these technologies responsibly.

The use of social media software is playing a greater role in peoples' lives these days, with its instant messaging and media-sharing capabilities allowing everyone to communicate faster and more easily. We teach our children about their responsibilities with respect to such technologies and how they must choose carefully and appropriately about what they might post on-line.

Since all social media sites are blocked at Ashby Fields Primary School via our firewall, we can only advise on the use of such technologies, but not enforce the children's compliance.

Please find attached for your information the **Terms of Use** taken from the relevant companies' websites for some of the most popular social media sites that the children appear to be using outside of school. Within each document we have highlighted a few items that from the school's point of view we would strongly advise you to talk to your children about, because as parents of Primary age children you could be held legally responsible for content posted by your children.

Parents are politely reminded that they, or their children, should not publish any photographs or media clips containing any children other than their own. This includes putting pictures on any social networking or websites as this is contravening personal privacy rights.

For more advice and tips on how you can help child to stay safe on-line the following website is very informative: <https://www.thinkuknow.co.uk/parents/>.



Instagram

Terms of Use

By using the [instagr.am/instagram.com](https://www.instagram.com) website and Instagram service you are agreeing to be bound by the following terms and conditions ("Terms of Use").

Basic Terms

1. You must be 13 years or older to use this site.
2. You may not post nude, partially nude, or sexually suggestive photos.
3. You are responsible for any activity that occurs under your screen name.
4. You are responsible for keeping your password secure.
5. You must not abuse, harass, threaten, impersonate or intimidate other Instagram users.
6. You may not use the Instagram service for any illegal or unauthorized purpose. International users agree to comply with all local laws regarding online conduct and acceptable content.
7. You are solely responsible for your conduct and any data, text, information, screen names, graphics, photos, profiles, audio and video clips, links ("Content") that you submit, post, and display on the Instagram service.
8. You must not modify, adapt or hack Instagram or modify another website so as to falsely imply that it is associated with Instagram.
9. You must not access Instagram's private API by any other means other than the Instagram application itself.
10. You must not crawl, scrape, or otherwise cache any content from Instagram including but not limited to user profiles and photos.
11. You must not create or submit unwanted email or comments to any Instagram members ("Spam").
12. You must not use web URLs in your name without prior written consent from Instagram, inc.
13. You must not transmit any worms or viruses or any code of a destructive nature.
14. You must not, in the use of Instagram, violate any laws in your jurisdiction (including but not limited to copyright laws).
15. Violation of any of these agreements will result in the termination of your Instagram account. While Instagram prohibits such conduct and content on its site, you understand and agree that Instagram cannot be responsible for the Content posted on its web site and you nonetheless may be exposed to such materials and that you use the Instagram service at your own risk.



Twitter Privacy Policy

Our Policy Towards Children

Our Services are not directed to persons under 13. If you become aware that your child has provided us with personal information without your consent, please contact us here. We do not knowingly collect personal information from children under 13. **If we become aware that a child under 13 has provided us with personal information, we take steps to remove such information and terminate the child's account.** You can find additional resources for parents and teens here.



1. Sharing Your Content and Information

Please see Facebook's webpage

2. Safety

We do our best to keep Facebook safe, but we cannot guarantee it. We need your help to keep Facebook safe, which includes the following commitments by you:

1. You will not post unauthorized commercial communications (such as spam) on Facebook.
2. You will not collect users' content or information, or otherwise access Facebook, using automated means (such as harvesting bots, robots, spiders, or scrapers) without our prior permission.
3. You will not engage in unlawful multi-level marketing, such as a pyramid scheme, on Facebook.
4. You will not upload viruses or other malicious code.
5. You will not solicit login information or access an account belonging to someone else.
6. You will not bully, intimidate, or harass any user.
7. You will not post content that: is hate speech, threatening, or pornographic; incites violence; or contains nudity or graphic or gratuitous violence.
8. You will not develop or operate a third-party application containing alcohol-related, dating or other mature content (including advertisements) without appropriate age-based restrictions.
9. You will not use Facebook to do anything unlawful, misleading, malicious, or discriminatory.
10. You will not do anything that could disable, overburden, or impair the proper working or appearance of Facebook, such as a denial of service attack or interference with page rendering or other Facebook functionality.
11. You will not facilitate or encourage any violations of this Statement or our policies.

3. Registration and Account Security

Facebook users provide their real names and information, and we need your help to keep it that way. Here are some commitments you make to us relating to registering and maintaining the security of your account:

1. You will not provide any false personal information on Facebook, or create an account for anyone other than yourself without permission.
2. You will not create more than one personal account.
3. If we disable your account, you will not create another one without our permission.
4. You will not use your personal timeline primarily for your own commercial gain, and will use a Facebook Page for such purposes.
5. You will not use Facebook if you are under 13.
6. You will not use Facebook if you are a convicted sex offender.
7. You will keep your contact information accurate and up-to-date.
8. You will not share your password (or in the case of developers, your secret key), let anyone else access your account, or do anything else that might jeopardize the security of your account.
9. You will not transfer your account (including any Page or application you administer) to anyone without first getting our written permission.
10. If you select a username or similar identifier for your account or Page, we reserve the right to remove or reclaim it if we believe it is appropriate (such as when a trademark owner complains about a username that does not closely relate to a user's actual name).



1. Using Pinterest

a. Who can use Pinterest You may use our Products only if you can form a binding contract with Pinterest, and only in compliance with these Terms and all applicable laws. When you create your Pinterest account, you must provide us with accurate and complete information. **Any use or access by anyone under the age of 13 is prohibited.** If you open an account on behalf of a company, organization, or other entity, then (a) "you" includes you and that entity, and (b) you represent and warrant that you are authorized to grant all permissions and licenses provided in these Terms and bind the entity to these Terms, and that you agree to these Terms on the entity's behalf. Some of our Products may be software that is downloaded to your computer, phone, tablet, or other device. You agree that we may automatically upgrade those Products, and these Terms will apply to such upgrades

2. Your Content

a. Posting content

Pinterest allows you to post content, including photos, comments, links, and other materials. **Anything that you post or otherwise make available on our Products is referred to as "User Content."** You retain all rights in, and are solely responsible for, the User Content you post to Pinterest

b. How Pinterest and other users can use your content

You grant Pinterest and its users a non-exclusive, royalty-free, transferable, sublicensable, worldwide license to use, store, display, reproduce, re-pin, modify, create derivative works, perform, and distribute your User Content on Pinterest solely for the purposes of operating, developing, providing, and using the Pinterest Products. Nothing in these Terms shall restrict other legal rights Pinterest may have to User Content, for example under other licenses. We reserve the right to remove or modify User Content for any reason, including User Content that we believe violates these Terms or our policies.

Although YouTube has no age restrictions with regards to the viewing of the content on its site to be able to upload videos you must first create a Google Account. The following terms are taken from Google's account sign up page.



Age requirements on Google Accounts

Below are the minimum age requirements to own a Google Account:

- United States: 13 or older
- Spain: 14 or older
- South Korea: 14 or older
- Netherlands: 16 or older
- All other countries: 13 or older

Google Accounts is a unified sign-in system that gives you access to products like Google+, Gmail, YouTube, and more. Learn more about Google Accounts.