

TAKEHOME

29 April
- 5 May



How can shops make sure everyone feels represented?

In the news this week

Stef Reid MBE, a former Paralympian medal-winner who represented Canada and Great Britain, is asking Nike and other sportswear companies to start selling individual trainers to single-leg amputees. The request comes after noticing the company using mannequins with running blades to promote its products in shops. Stef has said that by refusing to sell single shoes, Nike is not living up to its values of diversity and inclusion. In a video viewed over 3 million times, Reid said she was thrilled to be shown photos of mannequins in Nike stores with running blades wearing a single shoe.

Things to talk about at home ...

- > Do you believe all sportswear companies should sell single shoes to single-leg amputees? Ask others at home to share their thoughts.
- > Can you think of any shops or businesses that take action to celebrate diversity?

Please note any interesting thoughts or comments

Share your thoughts and read the opinions of others

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