

business.

A Level / BTEC Preparation Pack



Overview

The Business, Computer Science and IT department at the College is looking forward to welcoming you in September. We have a very experienced team of 9 teachers who are not only specialists in their subject areas but are here to share their enthusiasm with you. To help you with the step up to sixth form, we have put together a range of resources for you to have a look at over the next couple of

months. This will give you a solid foundation so when you arrive here you will feel confident that you have chosen a subject that you are going to enjoy.



Trish Lewis
Head of Business

What is Business?

This provides an introductory area for you to explore business and gain a basic understand of some of the topics you will advance with for both A Level and BTEC Business: <https://www.bbc.co.uk/bitesize/examspecs/z98snbk>

Look at some of these for additional course insights

- A level, Edexcel, business presentations - <https://www.tutor2u.net/business/reference/study-presentations?level=2999&board=2994>
- A level, Edexcel, business videos - <https://www.tutor2u.net/business/reference/revision-videos?level=115604&board=2994>

Activities

A good business student not only knows their theory, but also thinks like a person in business and is inquisitive. Business is a subject that surrounds us all day every day. We start to spot the actions taken by businesses and ask, "Why?" We start to question how we interact with business and the factors that influence our decisions and also start to question what is happening in society and the economy.

Inside Aldi: Britain's Biggest Discount Store Part 1 Channel 5 Documentary

<https://www.channel5.com/show/inside-aldi-at-christmas>

Whilst you are watching it, think about the following questions and see if you can answer them:

- Who are the key players in the supermarket industry?
- How do Aldi gain competitive advantage?
- Who are the stakeholders in Aldi's business?
- How does Aldi motivate their staff?
- How has Aldi influence brand perceptions?
- What is the ownership of Aldi?
- Was the financial crisis a positive or negative factor for Aldi?
- How has Aldi's target customer changed over time?
- Aldi does not have an e-commerce site. What are the advantages and disadvantages of this?
- Are new entrants, Tesco's Jacks brand or Amazon Grocery a threat to Aldi's business?

Online Courses



- Bookkeeping for Personal and Business Accounting
<https://tinyurl.com/book-keeping>
- Financial Planning
<https://tinyurl.com/financial-planning>

- The Secret Power of Brands
<https://tinyurl.com/PowerofBrands>
- Digital Marketing
<https://tinyurl.com/DigiMarketing>

TV & Film

Globalisation – Full Documentary <https://www.youtube.com/watch?v=x1wLbJoSmR0>

- Globalisation - Empire of Networks is a series of short films documenting the fast-changing landscape at the intersection of globalisation and the ongoing expansion of information networks.

Walmart: The Cost of Low Price <https://www.youtube.com/watch?v=RXmnBbUjsPs>

- The film exposes Wal-Mart's unscrupulous business practices through interviews with former employees, small business owners, and footage of Walmart executives.

You can also watch any of these films and consider the impact of business decisions.

- Margin Call
- The Big Short
- The Devil Wears Prada
- The Internship
- The Founder
- The Social Network

The following TV shows give an excellent insight into BIG Business

How Starbucks Became An \$80Bn Business <https://www.youtube.com/watch?v=XUBeH7VQaFY>

- In its 47-year history, Starbucks has transformed from a single coffee bean store in Seattle to a 30,000 cafe international coffee power house. But massive expansion hasn't come without growing pains.

Jeff Bezos – Billionaire Documentary – Amazon <https://www.youtube.com/watch?v=5Mx4Q1IX39Y>

- Documentary on Jeff Bezos - Amazon, Innovation, Entrepreneurship, Vision, Technology, Risk Taker, Thinking Big

How It's Made

- Doritos Nacho Tortilla Chips <https://youtu.be/G-zbwr7JbGA>
- Chocolate Coins <https://www.youtube.com/watch?v=8FgtDKjjjOc>

5 recommendations for **Netflix documentaries** which give you an insight into what it takes to make a business successful.

- <https://www.youtube.com/watch?v=3R3eIXVLRzo>

Course Specifications

A Level - [Download Pearson Business Specification](#)

BTEC - [Download Pearson Business Specification](#)

Also download [A Level Business Leaflet](#) / [BTEC Business Leaflet](#)