

Year 13 teacher assessed grade guidance sheet

Dear year 13 Business students

You will have received the following list of topics that are included in the forthcoming assessments after the Easter break:

Blake Mouton	Output calculations
SWOT analysis	Market growth
Forms of business ownership	Labour turnover
Market mapping	Intrapreneurship
Break-even analysis	Delaying
Interest rates	Stakeholder mapping and change
Exchange rates	Growth
Financial statements	Ansoff
Ratio analysis	Free trade v protectionism
Budgeting	Demographics v Economic
Porter's 5 forces	Product portfolio analysis
Integration	Motivation
Income elasticity	
Capacity utilization	
Centralised and decentralized organisations	

The dates of your business assessments are:

Friday 23rd April periods 1 and 2: Paper 1

Friday 30th April periods 1 and 2: Paper 2

You will be sitting two papers (a paper 1 and a paper 2), each lasting 90 minutes.

The format of the papers are as you have seen before:

Paper one has been reduced by taking out one of the 25 marks essays. You now have to do one 25 mark essay from a choice of four. The rest of the paper remains unchanged. It will start with fifteen multiple choice questions, followed by a mixture of calculation and written questions varying in marks (4, 6, 9, 16, 25).

Paper 2 is usually based on three case studies and lasts 2 hours. This paper has been reduced by asking you to do the questions based on two of the case studies only. You must do the questions based on the first case study; you can then choose to do the questions based on the second **or** the third case study.

Use your exercise books and past papers to revise. The best way to revise calculation questions is to do the practice questions over and over. Use all of the examples you have without the answers and do them afresh.

Please use the topic list above, along with your exercise books, and electronic textbooks to ensure you know the content thoroughly. Please email any questions you have.

Please use the time over Easter to prepare the best you can. Remember to have regular breaks and take exercise. If you need to ask questions or advice please email either myself or Miss Sadler on the following email addresses.

d.woodbridge@bishopchalloner.bham.sch.uk

c.sadler@bishopchalloner.bham.sch.uk

Good luck with all of your revision

Mr Woodbridge

Miss Sadler