

BUSINESS AND ENTERPRISE: NCFE Level 1/2 Tech Award

This qualification is designed for students who want an introduction to business and enterprise that includes a vocational and hands-on element. It has been developed to enthuse and inspire students about a career in business and enterprise. The qualification will appeal to students who wish to either set up their own business, move into employment or progress onto further study.

The qualification focuses on an applied study of the business and enterprise sector and students will gain a broad understanding and knowledge of working in the sector.

The qualifications have been designed to sit alongside the requirements of core GCSE subjects and are appropriate for students who are motivated and challenged by learning through hands-on experiences and through content which is concrete and related directly to those experiences.

The Level 2 qualification is appropriate for students who are looking to develop a significant core of knowledge and understanding and apply that knowledge through a project.

CASE STUDY

Lina, Year 10

I chose Business and Enterprise as it gives you a good understanding of basic economic principles and how markets are affected by world events.

I have enjoyed learning about accounting and finance which will help me in the future. Learning about the challenges of company expansion has also been an enjoyable topic.

In taking this course I now know that there are two types of stakeholders: internal and external.

If you choose to study Business and Enterprise ensure you do not over complicate the concepts.

What will the students study as part of this qualification?

This qualification shows learners:

- the many different characteristics of businesses and entrepreneurs
- the risks and rewards of business
- different aspects of marketing and methods of market research
- different sources of funding
- Operations management
- Customer service and internal influences
- External influences
- Business and Enterprise planning
- HR

Assessment and moderation

How the qualification is assessed

The assessment for the NCFE Level 2 Certificate in Business and Enterprise consists of 2 types of assessment:

- external assessment-examination. This will be graded by NCFE and is 40% of overall grade.

The external assessment is administered under specified assessment conditions and will last for 90 minutes.

- internal assessment-portfolio of evidence. This will be graded by school staff and externally moderated by NCFE and is 60% of overall grade.



For further information contact: Miss Sadler