Accessing Business Review Magazine archive

1. Click on the following link to arrive at the page pictured below:

DYNAMIC LEARNING	now ncluding magazinesonline archives • eMagazine		
	Urorramo / amail address		
Welcome back.	Osername / email address		
Please log in.	Password		1
			and the second s
	18263		
New to Dynamic Learning? Find out more here.	Log in		
	Forgotten your login details?		N. N.
	If you are using an email address to log in you do not need to enter your Centre ID.		N.
		C HODE	R

Business Review Magazine Archive

- 2. In the Username / email address box type: **ABusArchive**
- 3. In the Password box type: student
- 4. The centre number: **18263**

This will take you to the following page.

he Lessons	Messages		Enter a term, or just click Search Q Generic Stude	ent 👤
	My latest work Time in Dynamic Learning: 0 hours and 3 mir	utes		
	Lessons	To do list	How am I doing?	
	Latest lessons	Recently-assigned items		
	No lessons have been assigned to you.	You have not been assigned any items.	You have not completed any items.	
	View all lessons		View my reports	

Scroll to the following part of the page

My Dyn	amic Learning	
Business and a	Accounting	
	A level Business Package Magazine Archives	
	Business Review Magazine Archive	(\mathbf{G})
	AQA A Level Business (Wolinski & Coates) Magazine Archives	
X.	Business Review Magazine Archive	\bigcirc
R		

Click on the first Business Review Magazine Archive banner, this will then take you to the following page.

Home Lessons Message	es		Enter a term, or just click Sea	Bishop Challoner Catho arch Q Ge	olic College (Centre ID: 18263) eneric Student 👤 🔻	? Help
Bu	isiness and Accounting A level E					
(Magazine -	Business Review Magazine Arch	nive •	Ð		
	AQA A Magazine	Select an issue	OK			
		Business Review Magazine Archive		∂		
CO HODDER EDUCATION LEARN MORE	AOA Bus	siness for A Level (Marcouse)				

The archive is divided into volumes, one for each year. In each volume there are four issues (magazines). Simply select a volume and then an issue. You will then see a screen like the one below with the articles listed on the left and the current article in miniature on the right. Simply select the article from the left hand side and then click on the pages on the right hand side to view the article (zoom in and out as required). Note: your computer will need 'Flash' enabled to view.

	Bishop Challoner Catholic College (Centre ID: 1					-
	Enter a term, o	r just click Search	Q	Generic Student	•	1.5
Home Lessons Messages						Help
🕞 Home Business Review Magazine Archive Volume 26, 2019-2020 Number 3, February 2020					Page	es 🕁
Cover	i	Cover				
Contents	ii	Birares raine				
From lean production to smart manufacturing	2	Cover				
Case study: McDonald's	4					
In brief	7					
Case study: A to Z of business: ASOS to Zalando	8					
Revision focus: A* exam terms	10					
Brainteasers	13					
Case study: Anta	14					
Back to basics: Ten things you need to know about strategy	16					
Case study: Distribution channels	18					
Measuring football managers: pay and performance	20					
Making connections	25					



We use these articles in the A level Business courses quite regularly, and are an interesting read. Even if you are not considering taking Business at A level in September then I am sure that there is something of interest to everyone.

Enjoy!

Mr Woodbridge