

Business

SUMMARY OF MOCK EXAM

Paper 1

1 hour 30 minutes.

This paper will be a mixture of multiple choice, short answer and extended writing questions.

Total of 75 marks.

Content assessed

International trade and barriers to trade

- Business strategy (Including Ansoff and Porter)
- Stakeholders
- Leadership styles and theories
- Business ownership
- Business structures and related issues
- Financial ratio analysis
- External influences (PESTLE)
- Budgeting and variances
- Growth through mergers and takeovers
- Costs
- Revenues
- Profits
- Break even
- Product positioning
- Entrepreneurship and intrapreneurship
- Measures of labour performance
- SWOT analysis
- Income elasticity
- Capacity and Capacity utilisation

Paper 2

1 hour 30 minutes.

This will consist of structured data response questions worth 70 marks in total.

There will be two case studies upon which questions are based

Content Assessed

- International trade
- Business Ownership
- Product Portfolio Analysis
- Mergers and Takeovers
- Financial Ratio Analysis

Other Information

We advise you to make good use of your time between now and the mock examination and, where necessary, ask your teacher for help

Please ensure that you review your class notes on each of the topic areas listed thoroughly and that you make use of additional resources

We will be using some lesson time to help you prepare, for example, looking at past paper questions and discuss the skills required in answering such questions. You will also have time to practise answering questions in class

If you have any questions that you would like help with, please do not hesitate to email us at:

d.woodbridge@bishopchalloner.bham.sch.uk

c.sadler@bishopchalloner.bham.sch.uk