

# Media Studies

## SUMMARY OF MOCK EXAM

### Component 2

**1 hour 15 minutes.**

#### Part 1 - Magazines

This will consist of a 30 mark question, using *The Big Issue* and *Vogue* as case studies.

#### Part 2 – Online Media

This will consist of a 15 mark question on *Zoella*.

### Content assessed

#### Part 1 topics:

- *Vogue* and *The Big Issue*
- Media language and Representation in both magazines, including relevant theory
- Knowledge and understanding of how audiences are targeted and evaluation of audience theory
- Industry – knowledge and understanding of the magazine industries and evaluation of theory

**Remember you will not have access to the magazines in the exam – you will need to know precise examples from at least 3 pages of each text from memory.**

#### Part 2 topics:

- *Zoella* case study
- Knowledge and understanding of how audiences are targeted and evaluation of audience theory
- Industry – knowledge and understanding of the online media industries and evaluation of relevant theory

### Other Information

We advise you to make good use of your time between now and the mock examination and, where necessary, ask your teacher for help

Please ensure that you review your class notes on each of the topic areas listed thoroughly and that you make use of additional resources. You are also advised to go back over your September mock on Sitcoms.

We will be using some lesson time to help you prepare, for example, looking at past paper questions and discuss the skills required in answering such questions. You will also have time to practise answering questions in class.

If you have any questions that you would like help with, please do not hesitate to email your class teacher:

[a.welch@bishopchalloner.bham.sch.uk](mailto:a.welch@bishopchalloner.bham.sch.uk)

[a.marsh@bishopchalloner.bham.sch.uk](mailto:a.marsh@bishopchalloner.bham.sch.uk)