

[View this email in your browser](#)

Dear Paul

I hope you are well in wh

Updates

- Social media checklists - updated.
- Online safety subscription service now live.
- KS3/4 lesson - Snapchat MyAI.
- Parents - Xmas devices.
- Why children need digital legal education.

Social Media Checklists - Updated

South West Grid for Learning have produced some great, free checklists for a number of years and regularly update them. The most recent updates are for Snapchat and TikTok, you may find these useful to give out to your students and/or send home to parents.

You can find the Snapchat checklist [HERE](#) and the TikTok checklist [HERE](#).

Online Safety Subscription Service Now Live

I created this subscription service in response to schools asking for more in-depth, regular updates for all staff and regular newsletter updates for parents. You can view the very first staff update video and download the parents newsletter [HERE](#).

I am also considering a subscription service for students (primary and secondary) which would consist of a half-termly video which can be shown in an assembly. If you feel this would be beneficial please let me know.

KS3/4 Lesson - Snapchat MyAI

Snapchat is a hugely popular social media app, you may be aware that a few months ago Snapchat MyAI was introduced into the app (whether you wanted it or not). Since then many children and young people are using MyAI for a variety of purposes, very similar to the way they might use ChatGPT. In fact, MyAI is powered by ChatGPT but has been designed to be more conversational, in other words it's a chatbot.

Chris Goodall, Head of Digital Education at Bourne Education Trust has put together a really good free lesson where Snapchat MyAI is used as the basis for conversation with students, including a Powerpoint that you can use in lessons.

You can download the resource [HERE](#) and while you're at it have a look around, there is a growing number of really good resources on a huge number of AI-related topics specifically for education.

Parents - Xmas devices

As Xmas is approaching many children and young people will be asking for new devices. It's important that parents think carefully about these devices and the parental features that are available. It's equally important parents think about what the device will be used for, e.g. an all-singing-all-dancing smartphone when it will only

be used for messaging and the odd phone call, would a dumb phone be better?

Internet Matters has put together a couple of really good guides for parents:

How to choose the right phone for your child - [HERE](#) and Children's tech guide 2023 - which has guides on a huge range of tech from laptops to gaming consoles, smart TV's and much more. The guides can be found [HERE](#).

Why Children Need Digital Legal Education

I came across an article in Absolutely Education a few days ago which struck a chord, I found myself nodding in agreement all through the article.

Dr. Holly Powell-Jones is someone I have a great deal of respect for, in this article she talks about the reasons why children and young people need to understand the law in relation to their online activities. During my own talks with students young and old I will often delve into the law, whether it's Year 6's and talking about the age of criminal responsibility, such as thinking about what they're sharing in WhatsApp group chats, or Year 11's and talking about the law in relation to poorly thought through social media posts and employment, it's an area which many students find insightful.

You can read the full article [HERE](#).

Online Safety Training

Online Safety Subscription Service

Half-termly updates for your staff and parents.

Keeping staff and parents up to date with online safety risks and issues is time-consuming and often costly. This subscription service does the work for you in a flexible, cost-effective way with a 10-15 minute video for staff and a newsletter for parents. Full details plus costs can be found [HERE](#).

Online Safety Leads Course

The OSL course goes into much greater detail for those staff (e.g. DSL's, Computing Leads) who have a more involved responsibility for online safety in relation to curriculum, policy, management, risks and harm, filtering and monitoring and much more. You can see more details on the new platform [HERE](#).

Online Safety Training (staff, parents and students)

As well as physical in-school training (staff, students, parents) and virtual (Zoom/Teams) I also offer cost-effective pre-recorded video training as follows (each purchase includes a 12 month licence to use as many times as you wish within your setting):

STAFF INSET

There is a primary version plus a secondary/college version, the most recent videos were updated and re-recorded at the end of August 2023 to make sure they're right up to date. They take staff through the risk basics (content, contact, conduct and commerce), the spaces that children occupy online (games, YouTube and social media) plus the latest risks and issues with supporting advice and guidance. The

video can be streamed or downloaded to the school network.

If you would like to see a sampler video you can access the 4-minute introduction [HERE](#).

Cost: £95.00 plus VAT (cost per school, not per person) for a 12 month licence. For Multi-Academy Trusts or if purchasing for a number of schools, discounts are available. Just email me and let me know how many schools you would like to purchase for.

PARENTS

The days of parents online safety evenings were often a struggle to get parents to attend, so I have created a series of 7 short videos for parents. On purchase, I will send you a MS Word document. This document contains the text, supporting links and video links for 7 emails (or other school communication) which you just need to copy, paste and send out to parents at a frequency of your choice (e.g. one a week). You are also welcome to add your own text.

Cost: £149.00 plus VAT (cost per school, not per person) for a 12 month licence. For Multi-Academy Trusts or if purchasing for a number of schools, discounts are available. Just email me and let me know how many schools you would like to purchase for.

GOVERNORS/TRUSTEES

This video, recorded in Aug 2023, is similar to the staff video but from a governance context. Lasting for just over an hour it covers what online safety means, the risk categories, the online lives of children/young people, followed by a few simple questions that governors can consider with advice and guidance.

Cost: £95.00 plus VAT (cost per school, not per person) for a 12 month licence. For Multi-Academy Trusts or if purchasing for a number of schools, discounts are available. Just email me and let me know how many schools you would like to purchase for.

SECONDARY STUDENTS

This is a series of 10 videos, each of which are short (between 8 and 12 minutes) covering a range of different topics. These are ideal for showing in assembly to promote further classroom discussion/debate or within the classroom to go deeper into the topic. You will be able to download these videos for future use, or even use for virtual learning by sharing the link with students. The cost is £179 (plus VAT) for all the videos, not each. Full details and a sample video can be found [HERE](#).

[update your preferences](#) [unsubscribe from this list](#)