Dear Paul

I hope you are keeping well and if you're just back from your half-term break, welcome back. Quite a diverse range of updates for you this week, I hope there is something of use for you.

Updates

- Resource - primary and parents - Lego Build and Talk
- Resource - secondary/college - TikTok adverts, creators and you
- Primary and Secondary - The Annual Cybersurvey
- DfE - AI in Education.
- For DSL's (all key stages) - Report Remove tool explainer
- For parents - helping children create a kinder world online
- For parents of teenagers - common online scams

Resource - Primary and Parents - Lego Build and Talk

Lego, makers of those plastic bricks that really hurt when you step on them, have created some wonderful activities for children aged 6-9 years which I think would be very useful for parents and the classroom. There are six different topics which are designed to help children navigate the online world safely, including conversation starters. The topics include cyber bullying, screen time, false information and others. All the activities and resources are free. See **HERE** for further information.

Resource - Secondary/College - TikTok Adverts, Creators and You

This free resource from MediaSmart, which includes a SEND version, is a film-based resource featuring successful TikTok creators to understand and navigate the commercial side of TikTok to promote a positive online experience. Given the popularity of TikTok I think this will be a very useful resource for students. Further information and access to the resources can be found **HERE**.

Primary and Secondary - The Annual Cybersurvey

The Cybersurvey has been a hugely valuable source of academic research into the online lives of many thousands of young people within the UK since 2016. This year there is a primary version available too. The research looks at the responses from children and young people themselves, which then allows professionals to target specific areas of concern which includes: racism, wellbeing, online harms, bullying, hate, sexism, their view of online safety education and much more.

If you would like your school to take part there is a covering letter with all the details which you can download **HERE** and the sign-up form can be found **HERE**. FAQ's, earlier reports and research can be found **HERE**.

DfE - AI in Education Policy Statement

On 26th October the Department for Education updated their policy paper about the use of generative artificial intelligence in education. Generative AI refers to models which have been trained on volumes of data and which is capable of producing data such as text or images, think ChatGPT, Google Bard and Microsoft Bing.

DfE seem to be taking a positive stance which I think is good, for example reducing teacher workload, but also

highlights and warns of problems such as intellectual property/copyright rights, accuracy of data, data protection and more whether AI is being used by teachers/staff or by students. For example, quote Education institutions must not allow or cause pupils' work to be used to train generative AI models unless they have appropriate consent..... unquote.

I feel this is going to be a steep (but necessary) learning curve for many, but we are very much on the brink of a new era of technology, both positively and negatively.

You can read the full policy statement (2 minute read) **HERE**.

For DSL's (all key stages) - Report Remove Tool Explainer

I cannot stress how important it is for young people and professionals to know about and understand the Childline/IWF Report Remove Tool. We know that instances of self-generated illegal imagery is increasing significantly. We know that children and young people are unlikely to report to a trusted adult for a variety of reasons. But the Report Remove tool can be used by children themselves, or with the help of a parent/professional. The NSPCC have a 24 minute explainer video on YouTube which I think would really help DSL's to understand more about the tool, what it is and how it can be use.

You can find the video on YouTube **HERE**.

For Parents - Helping Children Create a Kinder World Online

At the moment there seems to be so much hate online and being reported in the media. In this article from Internet Matters, 3 experts (including myself) discuss how to create a kinder world online to promote positivity and kindness. You can see the Internet Matters article **HERE**.

For Parents of Teenagers - Common Online Scams

With Christmas approaching fast it's likely that online scams will increase significantly if it follows the pattern of previous years. In this article from Internet Matters a number of online scams which specifically target teens are explored from finance expert Ademolawa Ibrahim Ajibade. You can see the article **HERE**. This could also be used as useful guidance in an assembly or discussion points in a lesson with students.

Online Safety Training

Online Safety Subscription Service

Keeping staff and parents up to date with online safety risks and issues is time-consuming and often costly. I have a brand new subscription service which does the work for you in a flexible, cost-effective way. There are 3 models: staff only, parents only, staff and parents. Full details plus costs can be found **HERE**.

Online Safety Leads Course

The OSL course goes into much greater detail for those staff (e.g. DSL's, Computing Leads) who have a more involved responsibility for online safety in relation to curriculum, policy, management, risks and harm, filtering and monitoring and much more. You can see more details on the new platform **HERE**.

Online Safety Training (staff, parents and students)

As well as physical in-school training (staff, students, parents) and virtual (Zoom/Teams) I also offer cost-effective pre-recorded video training as follows (each purchase includes a 12 month licence to use as many times as you wish within your setting):

STAFF INSET

There is a primary version plus a secondary/college version, the most recent videos were updated and re-recorded at the end of August 2023 to make sure they're right up to date. They take staff through the risk basics (content, contact, conduct and commerce), the spaces that children occupy online (games, YouTube and social media) plus the latest risks and issues with supporting advice and guidance. The video can be streamed or downloaded to the school network.

If you would like to see a sampler video you can access the 4-minute introduction **HERE**.

Cost: £95.00 plus VAT (cost per school, not per person) for a 12 month licence. For Multi-Academy Trusts or if purchasing for a number of schools, discounts are available. Just email me and let me know how many schools you would like to purchase for.

PARENTS

The days of parents online safety evenings were often a struggle to get parents to attend, so I have created a series of 7 short videos for parents. On purchase, I will send you a MS Word document. This document contains the text, supporting links and video links for 7 emails (or other school communication) which you just need to copy, paste and send out to parents at a frequency of your choice (e.g. one a week). You are also welcome to add your own text.

Cost: £149.00 plus VAT (cost per school, not per person) for a 12 month licence. For Multi-Academy Trusts or if purchasing for a number of schools, discounts are available. Just email me and let me know how many schools you would like to purchase for.

GOVERNORS/TRUSTEES

This video, recorded in Aug 2023, is similar to the staff video but from a governance context. Lasting for just over an hour it covers what online safety means, the risk categories, the online lives of children/young people, followed by a few simple questions that governors can consider with advice and guidance.

Cost: £95.00 plus VAT (cost per school, not per person) for a 12 month licence. For Multi-Academy Trusts or if purchasing for a number of schools, discounts are available. Just email me and let me know how many schools you would like to purchase for.

SECONDARY STUDENTS

This is a series of 10 videos, each of which are short (between 8 and 12 minutes) covering a range of different topics. These are ideal for showing in assembly to promote further classroom discussion/debate or within the classroom to go deeper into the topic. You will be able to download these videos for future use, or even use for virtual learning by sharing the link with students. The cost is £179 (plus VAT) for all the videos, not each. Full details and a sample video can be found **HERE**.

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