



Parent Code of Conduct and Zero Tolerance Policy

2026 -2029

1. Purpose and Scope

At Blackpool Gateway Academy, we believe that a close partnership between the school, parents and the child is essential to help our pupils 'belong, achieve and thrive.' This Code of Conduct outlines the expectations for all parents, carers and visitors to our school site.

The purpose of this policy is to provide a reminder to all parents and visitors about the expected conduct so that we can maintain a safe, respectful and inspiring learning environment for our pupils and staff.

2. Expected Conduct

In line with our mission to provide 'high-quality care,' we expect parents and carers to:

- Respect the school ethos: set a good example in their own speech and behaviour.
- Work in partnership: approach the school to resolve any issues of concern by following the appropriate channels (e.g., speaking to the class teacher in the first instance).
- Respect the site: adhere to school rules regarding parking, smoking/vaping, and the ban on dogs (except assistance dogs) on school grounds.
- Protect Pupil Privacy: refrain from posting images of other children on social media or commenting negatively on activities involving other pupils.

3. Zero Tolerance: unacceptable behaviour

The academy will not tolerate behaviour which is perceived to be harassing, aggressive or intimidating. This includes, but is not limited to:

- Physical Aggression: pushing, hitting or any form of physical violence towards staff, pupils or other parents.
- Verbal Abuse: shouting, swearing or using offensive, discriminatory or derogatory language.
- Threatening Behaviour: verbal or written threats (including via email or social media) directed at staff or their families.
- Disruptive Conduct: behaviours that interfere with the operation of a classroom, an office area or any other part of the school grounds.
- Cyberbullying/Defamation: using social media or messaging groups to spread malicious gossip, make defamatory comments or incite hate from others against the school or its staff.

4. Social Media and Digital Communication

As noted in our Online Safety guidance, parents must not use social media to air grievances about the school or individual members of staff. We encourage parents to use our formal complaints procedure if they are dissatisfied. Posting defamatory comments online may be treated as a breach of this Code of Conduct and may be reported to the police.

5. Consequences of Breach

Blackpool Gateway Academy is private property. While parents have an 'implied licence' to be on site to drop off and pick up children, this licence can be withdrawn. If a parent or visitor breaches this Code of Conduct, the school may take the following actions:

1. **Formal Warning:** a letter from the Headteacher/FCAT Trust formally warning the individual about their conduct.
2. **Meeting/Contract:** a requirement to attend a meeting to sign a Behaviour Contract.
3. **Site Ban (S.547 Education Act 1996):** the academy may temporarily or permanently ban an individual from the premises if their behaviour is a nuisance or cause for alarm.
4. **Police Involvement:** the academy will involve the police in all cases of physical violence, serious threats, or suspected hate crimes.

6. Statement of Agreement

By sending your child to Blackpool Gateway Academy and signing the Home-School Agreement, you confirm that you understand and agree to adhere to this Code of Conduct. We thank you for your cooperation in keeping our school family safe.

Name of Child(ren)

Parent Name _____

Parent Signature _____

Date _____