

May 2018

1. Taking Back Control of your Personal Data after Facebook Fallout

Last week's admission from Facebook CEO Mark Zuckerberg has made many people wonder what the personal data they divulge online is being used for. Are there any steps we can take to protect our data and to take back control?

It has not been a good week for Facebook. Caught up in the controversy surrounding Cambridge Analytica's misuse of personal data, the company is now facing an investigation by the US Federal Trade Commission, who want to know why Facebook allowed the analysis firm to scoop up data on 50m users.

The FTC will examine whether Facebook failed to protect its users' privacy: if found guilty, the company could face fines running into billions of dollars, so small wonder that the news sent the shares tumbling on the New York stock exchange, as \$58bn was wiped off the company's valuation.

So there are a few problems for boss Mark Zuckerberg to sort out. But this is not the first time customers' data has been used for the wrong purposes and it will not be the last. Maybe it is time we took control of our own data...

We have all gone on a new website, or downloaded an update, and had to check the box. You must agree to our terms and conditions before you proceed. Well, you think, I need to use the website so I will have to agree. And I do not have four days to read the T's & C's...

But ticking the T's and C's is the price we pay for using the internet. It is not free: the personal data we give up is the price we pay for what appears to be free.

Use tools to help us

There is a growing list of apps and tools that will help you manage your data and digital footprint – and which will let you decide what data you share. Over the Easter weekend take a look at Hub of All Things, Digi.Me and Meeco: in the future, the new oil may not be flowing all one way.

E safety Update



2. 'No hiding place' for online child sex abusers

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PERPETRATORS of online child sexual abuse are to be targeted by police in a new hard-hitting campaign.

The crackdown will be launched tomorrow with the warning that offenders are “just one click away from losing everything”.

It follows an investigation by Police Scotland that showed almost one-quarter (23 per cent) of registered sex offenders had committed online sexual abuse of children. Police are also worried by an apparent increase in crimes that include possession and sharing of indecent images of children, live streaming of abuse, online or webcam sexual extortion and grooming for sexual purposes.

The new campaign will not only make it clear there are serious consequences for those who carry out online sexual abuse, but will also – under the hashtag #NotMyFriend – encourage children to be wary of those who may be attempting to groom them. “We want to speak directly to perpetrators to make it clear that with the click of a mouse, they risk losing everything,” said Assistant Chief Constable Gillian MacDonald. “Any form of online child sexual abuse is a serious criminal offence. The internet does not provide anon-ymity – there is no hiding place.”

Police Scotland’s first national operation to tackle online child sexual abuse resulted in the identification of more than 500 children aged between three and 18 who were either victims or potential victims of online predators, as well as the recovery of 30 million images of abuse.

The NSPCC’s Childline service has also highlighted a 250 per cent rise in calls from young people about online abuse. This has occurred in tandem with a rapid increase in the use of technology in sexual abuse of young people seen over the past decade.

Link: http://www.thenational.scot/news/16115317.____No_hiding_place____for_internet_child_sex_abusers/

For more information about e safety :

- go to <http://www.blackpoolaspireacademy.co.uk>
- come into school and talk to a member of Student Services