

SHOW RACISM THE RED CARD

WEAR **RED** DAY 18th October 2024

Show Racism the Red Card will be celebrating the 10th Anniversary of Wear Red Day on Friday the 18th of October 2024. Come to school dressed in red to show your support. During the day children will take part in an assembly and lessons linked to racism.

Change Hearts. Change Minds. Change Lives.

2024 is the 10th Anniversary of Wear Red Day. A landmark that we are incredibly proud of. Our first celebration in 2014 saw 7,000 people registering to take part. In 2023, that figure had exploded to become 615,000 participants celebrating with us.

We couldn't be more grateful to our supporters.

For 2024, we've set ourselves a target and with your help, we think that we can achieve it.

Will you celebrate with us and be one of the 1 million?

As a supporter, you are showing your true, brave colours. As part of the team, you make us stronger.

Every heart and every mind that we change changes at least one life but has the capacity to change hundreds, if not thousands of others.

Be a proud anti-racist. Be the difference. Join us.

Wear Red



TEXT 'RED' TO 70470 TO GIVE £1
TEXT 'RED5' TO 70470 TO GIVE £5
TEXT 'RED10' TO 70470 TO GIVE £15
TEXT 'RED20' TO 70470 TO GIVE £20

*TEXTS COST DONATION AMOUNT + STANDARD RATE MESSAGE