



Persuasion writing progression

	EYFS	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Persuade				<ul style="list-style-type: none"> - Persuasive poster (healthy eating) 	<ul style="list-style-type: none"> - Advert - Tourist leaflet - Book blurb 	<ul style="list-style-type: none"> - Letter of application 	<ul style="list-style-type: none"> - Persuasive/motivational speech - Persuasive letter (linking to key issue) - Advertisement
Text features				<ul style="list-style-type: none"> - Repetition - Facts and statistics - Colour, layout, text choices and images 	<ul style="list-style-type: none"> - Expanded noun phrases - Similes - Metaphors - Photographs and captions 	<ul style="list-style-type: none"> - List of three - Personal pronouns 	<ul style="list-style-type: none"> - Oral skills - Hyperbole
Grammar and sentences				<ul style="list-style-type: none"> - Expanded noun phrases - Statements (for facts and statistics) - Rhetorical questions 	<ul style="list-style-type: none"> - Imperative verbs and command sentences - Fronted adverbials - Subordinate clauses (although, as, when, if, because, whilst, however, until, since) 	<ul style="list-style-type: none"> - Modal verbs - Short sentences of emphasis - Adverbial phrases - Formal language - Relative clauses - Brackets, dashes, commas for parenthesis - Colons to introduce lists - Semi-colons for complex lists 	<ul style="list-style-type: none"> - Subjunctive form
Punctuation				<ul style="list-style-type: none"> - Commas after fronted adverbials - ? for rhetorical questions - ! for exclamatory sentences 	<ul style="list-style-type: none"> - Commas after a subordinate clause to open sentences 	<ul style="list-style-type: none"> - Commas for relative clauses - Use of dash for emphasis 	<ul style="list-style-type: none"> - Semi-colons and colons to mark independent clauses - Hyphens - Brackets, commas and dashes