



This week is Anti- Bullying Week, and as part of our commitment to ‘preventing and tackling bullying,’ we have put together this leaflet.

Including:

- Top Tips for children and young people
- Top Tips for parents and carers
- Anti- Bullying Information Tool

We will also share a Top Tips for teachers and school staff document with our employees. Other useful tools, resources and electronic copies of the information contained within this leaflet are available on the Anti-Bullying Alliance website.

[www.anti-bullyingalliance.org.uk](http://www.anti-bullyingalliance.org.uk)

Buckingham Primary Academy’s anti-bullying policy is available on the school website or alternatively paper copies can be requested from the school office.

[www.buckinghamprimaryacademy.net](http://www.buckinghamprimaryacademy.net)

*“Bullying is behaviour by an individual or group, repeated over time, that intentionally hurts another individual or group either physically or emotionally. Bullying can take many forms (for instance, cyber-bullying via text messages, social media or gaming, which can include the use of images and video) and is often motivated by prejudice against particular groups, for example on grounds of race, religion, gender, sexual orientation, special educational needs or disabilities, or because a child is adopted, in care or has caring responsibilities. It might be motivated by actual differences between children, or perceived differences.*

*Stopping violence and ensuring immediate physical safety is obviously a school’s first priority but emotional bullying can be more damaging than physical; teachers and schools have to make their own judgements about each specific case.”*

The Anti-Bullying Alliance and its members have a shared definition of bullying based on research from across the world over the last 30 years. ABA defines bullying as:

*“the repetitive, intentional hurting of one person or group by another person or group, where the relationship involves an imbalance of power. It can happen face to face or online”*



**DfE Preventing and Tackling Bullying (2017).**

The image contains two promotional graphics for Anti-Bullying Week 2018. The left graphic is a dark blue square with the text 'This ANTI-BULLYING WEEK we choose respect' in white and yellow, with a hand cursor pointing to the word 'respect'. Below it is the hashtag '#ANTIBULLYINGWEEK'. The right graphic is an orange square with a calendar for November 2018. It highlights the dates Monday 12th to Friday 16th. Below the calendar, it lists the activities: 'Odd Socks Day' on Monday 12th Nov, 'THURSDAY 15th NOV' (with a speech bubble icon), and 'CYBERBULLYING DAY' on Friday 16th Nov, which includes 'STOP SPEAK SUPPORT'.