

Burrowmoor Road
March
Cambridgeshire
PE15 9RP
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Email: office@burrowmoorprimary.org
Head Teacher: Mrs Diane Hawkes



The Active Learning Trust

Aiming for Excellence

Dear Parents/Carers

RE: Consent form for taking photos and using photos within school

You may be aware that there are revised data protection rules that came into effect from May 2018. To ensure we are meeting the new requirement, we need to update your consent preference to take and use photos of our child in line with new regulations. We really value using photos of students, to be able to showcase what they are achieving at the school, and to show what life at the school is like to others, so we appreciate you taking the time to give your consent again.

Conditions of Use

- Consent is valid for the duration your child remains at our school, however if you wish to withdraw consent or amend your preferences at any time please let us know and we will update our records accordingly.
- We will not use the personal details or full names (which means first **and** second name) of any child in a photographic image or video.
- We will not include personal email or postal address, telephone number on video on our website, in our school prospectus or in other printed publications.
- We may include pictures of pupils within our school prospectus or school year book as part of our legitimate interests in order to promote the school and celebrate student success.
- We may include pictures of pupils and teachers that have been drawn by pupils.
- We may include, if selected, work from pupils.

Should you have any concerns please do not hesitate to contact the school office

Yours faithfully

Mary-Lou Tyler
Business Manager

Please refer to our comprehensive Pupil Privacy Notice on our website or hard copy held by the school office which records how we use information about you and what we do with it.