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CAISTOR YARBOROUGH ACADEMY

Supporting Your Child with GCSE Revision: Travel & Tourism



Purpose of this Guide

This leaflet supports parents and carers in helping their child prepare effectively for BTEC Travel & Tourism. It outlines key content, exam structures, and practical revision approaches that make a difference at home.

Overview of the Course

This vocational qualification helps students understand how the travel and tourism industry works and develops key skills for further study or employment. It focuses on real-world contexts, encouraging students to explore customer needs, travel trends, and the factors that influence tourism globally.

Course Components

Component 1: Travel and Tourism Organisations and Destinations (Internal Assessment)

The aims and functions of key organisations such as travel agents, airlines, tour operators and visitor attractions.

- The interrelationships between these organisations.
- How destinations appeal to different types of visitors.
- Features of UK and international destinations and built attractions).



Component 2: Customer Needs in Travel and Tourism (Internal

- Types of tourism (leisure, business, adventure, etc.).
- Understanding customer motivations and profiles.
- Tailoring products and services to meet customer expectations.
- Planning holidays for different traveller types and budgets.



Component 3: Influences on Global Travel and Tourism (External Assessment)

- Factors affecting global travel and tourism (economic, political, natural disasters, pandemics).
- How destinations and organisations respond to external influences.
- The impact of tourism on global sustainability and local communities.
- Predicting trends and understanding growth in the global travel industry.





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Examples of Revision Tools

Flashcards:

- Key terms: tourist types, sustainable tourism, package holiday, inbound/outbound tourism, interrelationship.
- Major global destinations: Paris, Dubai, New York, Barcelona, Lake District.
- Impacts of tourism: economic, environmental, social, political.
- Key travel organisations: TUI, British Airways, VisitBritain, Expedia.
- Customer needs: business vs leisure, solo travellers vs families.

Mind Maps:

- Factors Influencing Tourism – weather, exchange rates, security, health crises.
- Types of Tourism – leisure, adventure, eco, cultural, business.
- Sustainable Tourism – balancing environment, economy, and local communities.
- Destination Appeal – accessibility, accommodation, attractions, amenities.
- Responses to Change – how organisations adapt to crises and new trends.

How Parents Can Help

- Encourage your child to keep up to date with travel news – e.g. BBC Travel, National Geographic, or airline websites.
- Help them revise using case studies (e.g. tourism in the Lake District, Dubai, or Thailand).
- Support use of Pearson's online resources and BBC Bitesize: Travel and Tourism for key terms and exam preparation.
- Ask them to explain how factors like exchange rates or weather affect tourist choices – this reinforces understanding.
- Encourage practice of exam-style questions for Component 3 using mark schemes and example materials.
- Reinforce deadlines for internal assessments (Components 1 & 2) and proofread written work for clarity and accuracy.

