



Supporting your Child with GCSE Revision: L2 BTEC Enterprise & Marketing

Component 2 & 3 Preparation

Your child is currently completing the **BTEC Tech Award in Enterprise and Marketing (Level 2)** qualification. In year 10 component 1 was completed and externally assessed, so 30% is complete.

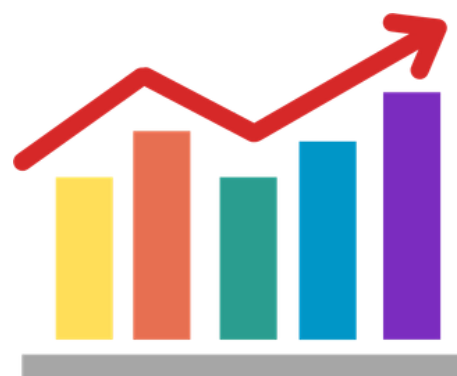
Students are now finalizing their **Component 2: Planning and Pitching a Micro-Enterprise Activity (30%)**, which will be submitted in early December. Alongside this, they are also preparing for their final externally assessed unit – Component 3: Promotion and Finance for Enterprise, which will take place in January and covers the content of component 1 and 2 combined.

About Component 3 - 40%

This final component is an actual written examination, worth 40% of the overall qualification grade. It is not a mock exam. The Component 3 assessment will take place in January and represents the final opportunity for students to demonstrate their understanding of enterprise and marketing concepts. If they achieve well, they will be complete with the course following this assessment. Students who do not achieve a pass grade will have the opportunity to resit in June.

Component 3 assesses your child's ability to:

- Apply enterprise and marketing knowledge to real business scenarios
- Analyse and interpret financial documents such as break-even charts and cash flow forecasts
- Demonstrate understanding of marketing activities and promotional strategies





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Teaching Structure

Students are currently receiving two lessons per week focused on Component 2 coursework preparation, alongside one dedicated lesson per week for Component 3 exam preparation. This allows students to balance their coursework and revision for the January exam effectively.

Revision and Independent Study

Additional support available includes

- After-school revision sessions (dates to be confirmed)
- Tuesday lunchtime catch-up for additional support and practice questions
- Directed independent revision tasks and exam style questions set weekly

Online Resources

•BBC Bitesize – Enterprise and Marketing:

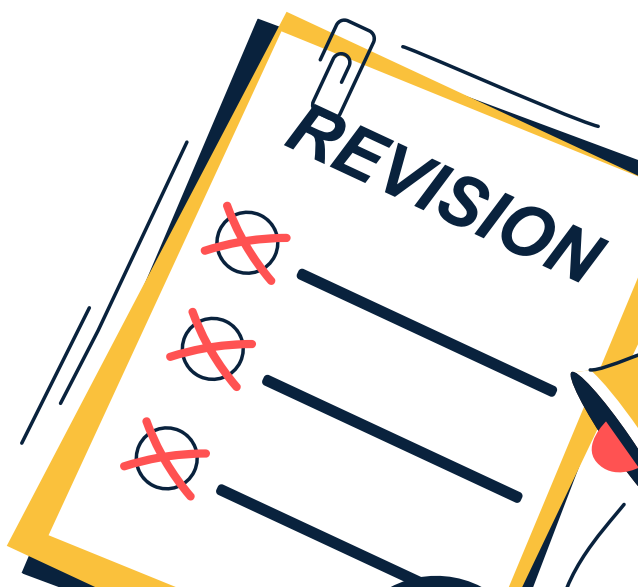
<https://www.bbc.co.uk/bitesize/subjects/zpsvr82>

•Quizlet – BTEC Enterprise Resources :

<https://www.tutor2u.net/business/collections/btec-tech-award-enterprise>

•Pearson Revise BTEC :

<https://www.pearson.com/uk/learners/secondary-students-and-parents/home-of-revision/btec-revision.html>





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Key Information

- Component 2 hand-in deadline: Early December (exact date to be confirmed)
- Component 3 exam: January (exact date to be confirmed) This is an actual exam, not a mock.
- Weekly teaching allocation: 2 lessons (Component 2) + 1 lesson (Component 3)
- If they achieve well, this will then allow for 2 hours in-school revision time to work on other subjects, from January.
- Extra support: Tuesday lunchtime catch-up and after school sessions.

How Parents and Carers Can Help

- Encourage your child to attend all lessons and extra sessions offered
- Support them in creating and following a weekly revision timetable
- Ask them to explain key concepts or practice exam questions aloud
- Ensure all coursework for Component 2 is completed and submitted on time

Thank you for your continued support in helping your child achieve their best in this important stage of the course. If you have any questions, please don't hesitate to contact Mr Pearson at **Jack.Pearson@cyac.org.uk**.