CAISTOR YARBOROUGH ACADEMY

Curriculum Overview – Travel and Tourism

	<u>Autumn</u>	<u>Spring</u>	<u>Summer</u>
<u>10</u>	Travel and Tourism Organisations and Destinations	Travel and Tourism Organisations and Destinations	Influences on Global Travel and Tourism
	Investigate the aims of UK travel and tourism organisations	Influences on Global Travel and Tourism	Impact of travel and tourism and sustainability
	Explore travel and tourism and tourist destinations	Factors influencing global travel and tourism	
		Impact of travel and tourism and sustainability	
<u>11</u>	Influences on Global Travel and Tourism	Customer Needs in Travel and Tourism	
	Impact of travel and tourism and sustainability	Explore how to meet the needs and preferences of travel and tourism customers	
	Destination management		
	Customer Needs in Travel and Tourism		
	Investigate how organisations identify travel and tourism trends		