



## KS4 SEQUENCE OF TOPICS

### BTEC CREATIVE DIGITAL MEDIA

#### **Year 10:**

Unit 1- Digital Media Sectors and Audiences

Learning Aim A - understand digital media sectors, products and platforms

Learning B - understand audiences for digital media products

Learning C - explore how audiences engage with digital media products.

Unit 3 – Digital Moving Image Production

Learning aim A: Understand the key features of moving image productions

Learning aim B: Understand the technical construction of a digital moving image production

Unit 2 - Development of ideas

Learning aim A - Understand how to develop ideas for a digital media product

#### **Year 11:**

Unit 2 – Development of ideas

Learning aim B Pitch ideas for a digital media product.

Learning aim C Produce planning for a digital media product

Unit 3 – Digital Moving Image Production

Learning aim C: Produce and review a digital moving image production.

Unit 6 - Website production

Learning aim A: Know the context and purposes of websites

Learning aim B: Technical and creative consideration for website production

Learning aim C: Produce and review a functioning website