

## ICT/CREATIVE IMEDIA – Level 1/2 CAMBRIDGE NATIONAL CERTIFICATE

### What qualification does this course lead to?

Exam Level: Distinction\*, Distinction, Merit, Pass

### What topics will I study?

The core units will give students a solid base to develop knowledge and understanding of computer systems and the implications of working with data to be able to computers effectively. Students will refine their existing knowledge of computer to reflect the working practices of the commercial work, which will include using a wide range of software efficiently.

### What understanding and skills will I develop?

The Cambridge Nationals in Creative iMedia will equip learners with a range of creative media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, and review, working with others and communicating creative concepts effectively. Through the use of these skills, learners will ultimately be creating fit-for-purpose creative media products.

### How will I learn/how will I be taught?

This is a practical course that focuses on the real creative iMedia skills that are needed to take full advantage of the opportunities that have arisen in the age of digital information so that students can become active participants in it.

R093 – Creative iMedia in the media industry (mandatory examination taken at the end of year 11)

R094 – Visual identity and digital graphics (mandatory coursework unit to be completed start of year 10)

A further 2 coursework units to be completed in year 10 and start of year 11.

R097 - Interactive digital media

R098 – Visual imaging

### How will I be assessed?

1 x exam unit of 1 hour and 30 minutes, comprising of section A, which is worth 10 marks, and comprises of multiple choice and short answer questions to recall knowledge and understanding. Section B is worth 60 marks, where the students have a short scenario with closed response, short answer questions and three extended response questions incorporating analysis and evaluation.

3 x internally assessed units (R094 plus 3 others completed during year 10 and start of year 11)

### What can this course lead on to?

This course can lead onto CTEC Level 3 in IT or Digital Media (equivalent to A level).

### Who do I need to contact for more information?

Mrs S. Stringfellow or Mrs S. McMahon

