



4/12/2023

7 Lakeside Business Park  
Swan Lane  
Sandhurst  
Berkshire  
GU47 9DN

**RE: PRICE CHANGES FROM 1<sup>ST</sup> APRIL 2024**

Dear [REDACTED],

As you will be aware, the cost of running services has continued to rise this year and with the increases to food, staffing and equipment SCL Active have had to adjust the club prices into the new financial year to reflect this. The decision has been made following a review of costs over the year and considered the competitor analysis to ensure SCL Active's offering continues to be competitive and of a high standard.

Despite increasing costs, SCL Active has continued to invest in staff, resources and food for the programme, but ultimately, we have had to review the pricing of our clubs going forward.

The outcome of our review means that after the 1st of April 2024, the cost of *After School Clubs will increase by £1, and Breakfast Clubs will increase by 50p*. The club prices for Term Time sessions running prior to this date will remain at the current rate.

As mentioned, these increases still present a very competitive rate in comparison to other providers and offers good value for money.

We will of course communicate directly with parents with planned communications in the new year giving them a chance to plan ahead of the change, we will continue to provide the flexibility for parents to move bookings up to 24 hours before the session and book sessions up to 12 noon on the day of delivery.

Regards,

**The SCL Active Team**