

Road Safety Education in Hampshire

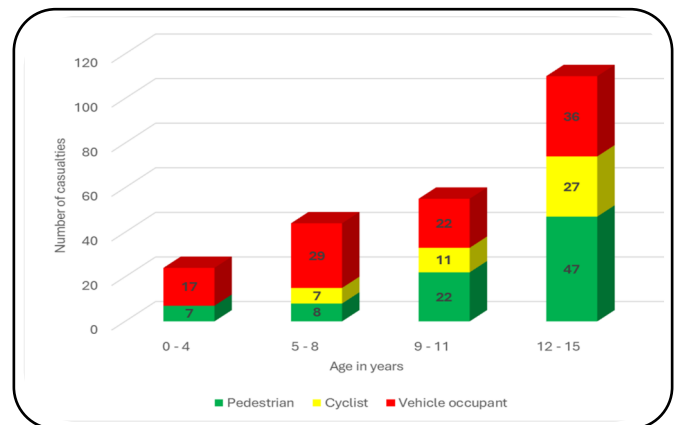
Primary Road Safety update

Summer 2026

Schools and parents have a responsibility of sharing key road safety messages to ensure young people are aware of the dangers of the road from an early age. This newsletter shares a variety of ways your school can support your pupils in understanding what safer choices they can make, now and in the future.

This graph shows Hampshire's child casualties in 2024; 233 children and young people, between the age of 0 - 15 years, were injured or seriously injured on Hampshire's roads.

All of our schemes and campaigns are free of charge to all schools; you just need to sign up and support us in educating young people. Find out more information about what is available below and overleaf.



Walk to School Week 2026

Monday 18 - Friday 22 May 2026



Walk to School Week is a great opportunity to raise awareness of pedestrian safety - highlighting the importance of using the Green Cross Code whenever you cross the road.

The important **stop, look, listen and think** and **be bright be seen** messages are highlighted in our winning competition entry. The Road Safety Team hope the image and key messages can be shared with your pupils throughout the week using the online resources, which will be sent to all registered schools.

With more children walking, scooting or cycling to school during the week, congestion outside your school will be reduced - making the area safer and the air cleaner. Participating in Walk to School Week could also help change the habit of how your school community regularly travel to school.

If your school have registered, you will receive the online material around the beginning of May. If you haven't registered and would like to take part, please register for **online material** via this link - [Walk to School online registration](#).

Eyes up, slow down, cross safely

Road casualty data shows that the number of child pedestrian casualties doubles between the ages of 9 and 11, with incidents more likely to happen during drop-off and pick up times.



This statistic highlights the importance of reinforcing messages about concentration and safe decision making near roads. To support this, schools are encouraged to register their Year 5 and 6 classes for the session outlined overleaf and to share this national road safety campaign and activity with families. The campaign supports parents in preparing children for independent travel as they transition to secondary school.

The Eyes up, Slow down, Cross safely campaign encourages parents to help children develop safe habits by practising journeys together, modelling good road safety behaviour, and talking regularly about staying safe. During practice walks, children are encouraged to follow three simple rules: **EYES UP, SLOW DOWN, CROSS SAFELY.**

- **Eyes Up:** avoid distractions, stay focused near traffic, and look right, left, and right again before crossing.
- **Slow Down:** take time and never run across the road, even if traffic appears to be stopping.
- **Cross Safely:** choose safe crossing points, use pedestrian crossings where available, avoid crossing between parked vehicles, and wait for buses to move off so visibility is clear.

As part of the campaign, parents can download an activity to do alongside their child to practise their route and making safer choices. To download this activity, please visit

[Transitioning to Secondary School – THINK!](#)



Virtual lesson Register now!

FREE online lesson for Year 2 - pedestrian safety

Help keep your pupils safe on the pavement – join our virtual road safety session

This term, we are delivering the **third session** of our **Key Stage One virtual road safety programme**, focusing on safe places to play, what to wear, and a vital refresher on crossing the road safely. These core messages are essential for helping young children recognise risks and make safer choices every day.



The **20 minute session** is designed to fit easily into the school day and includes an engaging presentation, short video clips, and interactive questions for pupils to answer together in class. It reinforces the **Green Cross Code**, how to stay safe on the pavement, why visibility matters, and how to stay alert to what's happening around them.

If you were unable to attend **sessions one or two**, recordings are available via the link below, ensuring no class misses out on this important learning.

- **Keeping Safe on the Pavement - Wednesday 3 June | 13:30–13:50**

Please click the link to [register for the live session or access the recording](#). This short but impactful session plays a key role in supporting children's safety on their journeys to and from school.

Virtual lesson Register now!

Essential road safety workshop for Years 5 & 6 – book your place

The Road Safety Team are pleased to offer the virtual **cycling and pedestrian safety workshop** to all Junior and Primary schools again this year. This essential session is specifically designed for **Years 5 and 6**, supporting pupils at a crucial stage as they begin to travel to and from school more independently.



As children gain confidence and freedom on their journeys, it is vital they have the knowledge and skills to keep themselves - and others - safe. This interactive workshop helps students understand the **real world risks they face** and equips them to make **safe, responsible decisions every time they walk or cycle**. During the session, pupils will:

- Learn how to behave safely when walking and cycling
- Understand what they should wear to stay visible and protected
- Develop forward planning skills for safer journeys
- Be reminded of the **Green Cross Code** and key road safety rules
- Consider how their actions affect the safety of friends and peers around them



This workshop not only builds confidence and independence but also helps schools actively support pupil wellbeing and road safety education. The sessions will be hosted via Microsoft Teams. Click [Virtual workshop registration](#) to secure a place on one of the following dates:

- **Wednesday 20 May | 14:00 – 15:00**
- **Friday 5 June | 14:00 – 15:00**
- **Tuesday 23 June | 14:00 – 15:00**

Invest one hour to help your pupils develop **lifelong road safety skills** — register your pupils for a session now!

Green cross code poster winner

Congratulations to a pupil from **Four Lanes Community Junior School**, whose artwork has been selected as this year's **Walk to School Week poster design**. The Road Safety Team were particularly impressed by how effectively the design promotes the '**Stop, Look, Listen, Think**' message, alongside the important '**Be Bright, Be Seen**' theme. The bright rucksack featured in the design provides an excellent example of positive road safety behaviour.



The Road Safety Team would also like to thank all pupils who submitted entries. The creativity and effort shown across all submissions made selecting a winner extremely challenging. We are looking forward to sharing the **new design for this year's Walk to School Week**.

If you have not yet registered, please ensure you sign up to take part in this year's [Walk to School Week](#).

The Clean Air Challenge

Walking, wheeling, scooting and cycling for cleaner air



The Clean Air Challenge 15-19 June 2026 is a free event for Hampshire **primary schools**, designed to inspire healthier, greener journeys. By joining the challenge, your school will help promote the benefits of active and sustainable travel for cleaner air, better health, and greater wellbeing.

Take part, make a difference and your school could win an amazing prize!

Go to our dedicated webpage to sign up:

[My Journey Clean Air Challenge](#)

Nearer to launch date, participating schools will be emailed all the information and resources needed to take part.

Transition time

Launching on 1 June 2026, our Transition Time Toolkit provides schools with some great resources to support pupils and parents/carers with the transition to a new school.

Starting or moving to a new school is a big step for children and parents/carers. Children are going to a new location which may often involve an unfamiliar and new journey. The new journey does however offer pupils and their parents/carers a great opportunity to look at travel options.



Out now - the new STARS flyer



The next edition of [My Journey Hampshire's STARS information leaflet \(edition 8\)](#) is now available.

With everything you need to know about Modeshift's national travel planning accreditation scheme – STARS, the leaflet also includes the autumn term (December 2025) school accreditations for Hampshire.

The termly leaflet showcases a range of Hampshire STARS schools in the 'Focus On' section. This edition showcases **Fairfields Primary School, Basingstoke**.

The case study outlines how effective campaign planning can lead to increases in active travel for the campaign duration, but more importantly, provide a springboard for longer-term behaviour change.

Read about how the school used Bike Week (June 2025) as their springboard to organise a series of exciting bicycle/scooter-related events for pupils/families and the ongoing positive impact!