



Tuesday 24th February 2026

World Book Day 2026: Twisted Fairy Tales

Dear Parents and Carers,

We are excited to announce that World Book Day 2026 will be taking place on Thursday 5th March and we are already busy planning an exciting and imaginative day for all our children. World Book Day is a national celebration where everyone comes together to promote and celebrate the joy and magic of reading.

This year, our theme is all about the magic of stories and the tales we love best but something has gone wrong... *The fairytales have become twisted!*

On World Book Day, children will be invited into a world where stories no longer follow the traditional narrative. In this world, villains aren't always guilty, heroes aren't always the good guys and stories don't have to end the way we expect them to. The day is all about celebrating how reading can take you anywhere and how a story isn't fixed; it can be whatever you want it to be.

Throughout the day, each year group will explore a carefully chosen text linked to this theme. Children will have the opportunity to apply their reading and writing skills creatively, developing their own twisted characters, alternative endings and imaginative story ideas. It promises to be a wonderful opportunity for children to use their imagination and deepen their love of books, as well as developing their oracy skills.

Dressing Up – With a Twist!

We encourage all children to come dressed as their favourite book or fairytale character, but with a twist. For example:

- The Big Bad Pig
- Little Red Gangster Hood
- The Friendly Wolf
- The Gingerbread Man Monster
- The Ninja Bread Man
- The Very Full Caterpillar
- Wicked Cinderella
- The Big Unfriendly Giant
- Goldilocks and the Three Pigs
- Jack and the Giant Sunflower

Children are welcome to be as creative as they wish. Of course, if your child would prefer to come dressed as their character in its original form, that is fine too. The most important thing is that everyone enjoys the day and has fun celebrating books.

We will be holding a costume parade, giving all children the opportunity to showcase their outfits and we are sure it will be a fantastic sight to see.

World Book Day Competition

We will also be running a Twisted Fairytale Character Competition. Children are invited to design their own twisted fairytale character, thinking about:

- What the character looks like
- What their name is
- What is different about them
- How their story has changed

Children should complete the template provided and return it to school **by Monday 9th March**. Our Reading Ambassadors will judge the entries.

Prizes include:

- 5 house points for every entry
- A golden coin for the vending machine and 50 house points for the winner in each class

We are really looking forward to celebrating World Book Day with a school full of creativity, imagination and a love of reading.

Thank you for your continued support.

Kind regards,

Miss Webb

Acting Deputy Headteacher & English Lead