

Read/Watch/Visit
GCSE Business

	Read	Watch	Visit
Year 10	<p>This news article supports you in your understanding for the significance of location when business develop or expand using London's Heathrow Airport: (The Guardian Heathrow Article)</p> <ul style="list-style-type: none"> • AQA GCSE Business Studies text book (Hodder education). Malcolm Surridge & Andrew Gillespie. <i>ISBN: 9781471899386</i> This course book supports you through the course and lessons and is exam board (AQA) approved for the specification. • Revision Guide: CPG GCSE Business Revision Guide (9-1) <i>ISBN: 9781782946892</i> This book will enable you to complete key revision for topics covered in your assessment with key topic and terms covered throughout the book. • Other web links: Seneca Learning www.senecalearning.com GCSE bitesize website https://www.bbc.co.uk 	<ul style="list-style-type: none"> • The Apprentice (BBC IPlayer) BBC The Apprentice This popular series continues to show, through a range of tasks, various insights into the world of business. Some of these include planning, setting objectives, creating pitches, developing products, investment and returns etc. Whilst not every task is successful there are some good examples of team work and the various roles team members play, including how job roles can be divided up. • Erin Brockovich (Sky/Netflix) Certificate 15 Erin Brockovich is an American legal clerk, consumer advocate, and environmental activist, who, despite her lack of formal education in the law, was instrumental in building a case against the Pacific Gas and Electric Company (PG&E) of California in 1993. This will enable you to develop and understanding for environmental issues relating to business and how neglecting responsibility can have severe consequences on workers and the local environment. 	<ul style="list-style-type: none"> • Cadburys Factory https://www.cadburyworld.co.uk The factory tour helps you to see the marketing, advertising and manufacturing from one of the UKs leading sweet companies. There is also an opportunity to see how Cadburys are working towards a sustainable business plan. • Amazon Fulfilment centre tour https://www.aboutamazon.co.uk/amazon-fulfilment/tour-an-amazon-fulfilment-centre/ This tour of the Amazon fulfilment centre will help develops your knowledge and understanding for the importance of business location in relation to delivering goods efficiently and in a timely manner. Based near Manchester City Centre this is a tour that you can book independently to go and visit to extend their learning.
Year 11	<ul style="list-style-type: none"> • https://www.bbc.co.uk/news/magazine-28660069 • In this article the topic of branding and marketing is discussed with a focus on sexist discrimination when it comes to Lego! • AQA GCSE Business Studies text book (Hodder education). Malcolm Surridge & Andrew Gillespie. <i>ISBN: 9781471899386</i> 	<ul style="list-style-type: none"> • Bloomberg https://www.bloomberg.com/europe Want to watch breaking news stories relating to the world of business? Try Bloomberg on Tv channel 203 (Sky 502) • Joy Movie (Netflix) The story of entrepreneur and business magnate Joy Mangano. Her future looks dim until she is struck with that all-encompassing inspiration so 	<ul style="list-style-type: none"> • Amazon Fulfilment centre tour https://www.aboutamazon.co.uk/amazon-fulfilment/tour-an-amazon-fulfilment-centre/ This tour of the Amazon fulfilment centre will help develop your knowledge and understanding for the importance of business location in relation to delivering goods efficiently and in a timely manner. Based near Manchester City Centre this

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- **Revision Guide: CPG GCSE Business Revision Guide (9-1)**

ISBN: 9781782946892

This book will enable you to complete key revision for topics covered in your assessment with key topic and terms covered throughout the book.

- **Other web links:**

Seneca Learning www.senecalearning.com

GCSE bitesize website <https://www.bbc.co.uk>

familiar to every entrepreneur: an idea for a revolutionary cleaning product called the Miracle Mop.

This will enable you to develop and understanding for entrepreneurship, sales and marketing.

- **The Intern (2015)**

The Intern looks at a start-up business and considers hiring and recruitment whilst exploring age and gender politics, alongside stereotypes about Silicon Valley in a fresh way.

This will enable you to develop and understanding for start-up businesses whilst considering human resources, with sales and marketing.

- **GCSE POD <https://www.gcsepod.com>**

Using GCSE Pod will enable you to revise and prepare for exams through watching visual learning pods (revision)

Topics include:

- Business and the real world
- Business influences
- Human Resources
- Marketing
- Business operations
- Finance

- **AQA GCSE Business Paper 1 walk through mock video (tutor2u tutorial)**

https://www.youtube.com/watch?v=U0_D7dphJ1U

- **AQA GCSE Business Paper 2 walk through mock video (tutor2u tutorial)**

<https://www.youtube.com/watch?v=dph70hV6XoU>

Both of these tutorials will give hints and tips for learners to support them in responding to typical questions in the exam paper.

is a tour that you can book independently to go and visit to extend your learning.

- **Man Utd. behind the scenes tour:** <https://www.manutd.com/en>

This tour provides not only an opportunity to enable you see the workings of the football stadium, and experience the back stage areas, but also explores the world wide impact of the company in relation to their outreach and standings as a business organisation.