

Media Studies

Media One

Practice Paper 4

Name	
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Time allowed: 1 hour and 30 minutes

Extra materials required:

Clean copy of the cover of *Tatler* magazine (Close Study Product)
Clean copy of the cover of *Reveal* magazine (Close Study Product)

Instructions:

- Answer all the questions.
- Write in the spaces provided.
- Cross out any work you do not wish to be marked.

Information:

- The marks for each question are shown in brackets.
- The maximum mark for this paper is 84.
- Please use good English and present your work clearly.
- Question 9 requires an **extended response**. In this answer, you will be assessed on the quality of your written communication, including developing a clear and sustained line of argument which is logical, relevant and coherent.

Figure 1
'About Jim' section of the website of vlogger Jim Chapman

JIM CHAPMAN

- HOME
- PRESS
- WRITING
- OUTFITS
- BLOG
- VIDEOS
- ABOUT JIM

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ABOUT

Jim Chapman is one of YouTube's most influential faces, with over 2 million subscribers and more than 95 million unique views. One of the UK's top vloggers, Jim's significant online presence has led him to become an authoritative voice on online culture.

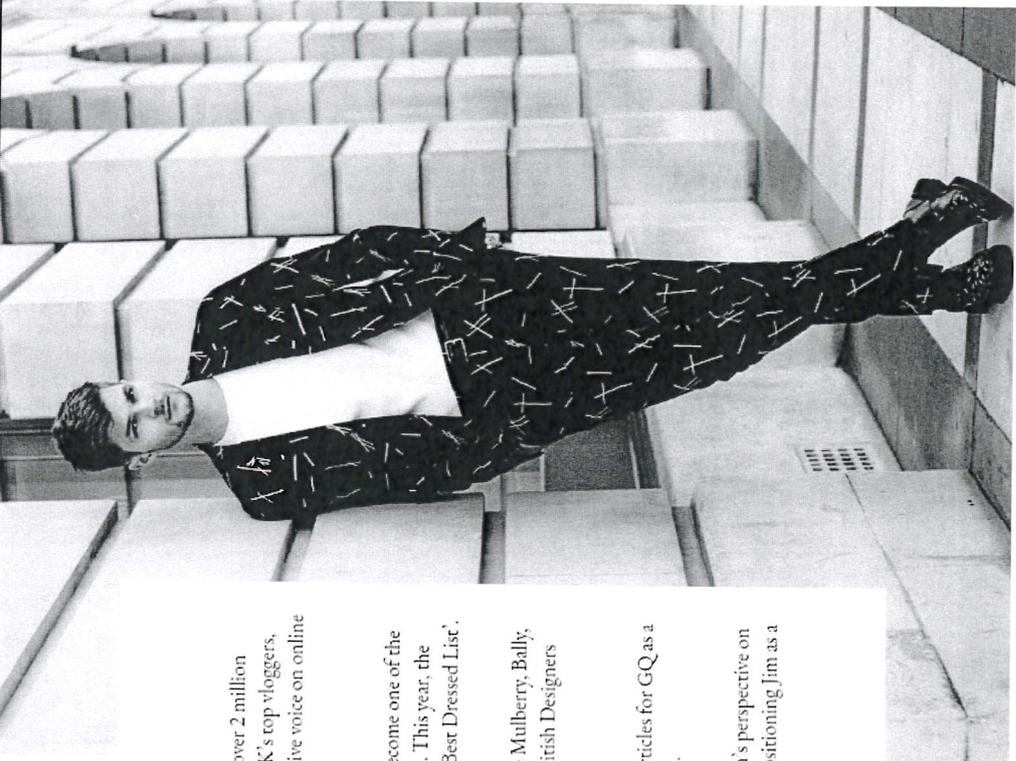
Jim is renowned for his impeccable sense of style and has quickly become one of the most documented faces of London Collections: Men each season. This year, the readers of GQ.com voted him No.1 in the prestigious annual 'GQ's Best Dressed List'.

Building on his fashion credentials, Jim has worked with brands like Mulberry, Bally, Burberry, the British Fashion Council and Google for the BFC British Designers Mentoring Day.

When he is not busy with all of the above, he can be found writing articles for GQ as a contributing editor or playing with his pup, Martha.

With a combined social media outreach of over 5 million people, Jim's perspective on everything from fashion to travel carries its own respective weight, positioning Jim as a forerunner in a new breed of taste.

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Jim Chapman Website © Jim Chapman, Website by Pipdig, 2018

