



Elements of the topic		▲▲▲ ALL of this	▲▲ MOST of this	▲ SOME of this
2A – Factors that influence travel and tourism	Political Factors – legislation and regulation, passports/visas, government promotion of tourism - Examples of how this can influence visitors in a positive and negative way			
	Economic Factors – global recession/boom, employment and disposable income, cost of fuel, currency exchange – Examples how they can influence visitors in a positive and negative way.			
	Environmental Factors – natural disasters, severe weather events – Examples events and the impacts on people and businesses			
	Social Factors – types of media – newspaper, online, travel blogs, TV/film locations. Examples of how media exposure can influence visitors in a positive and negative way.			
	I know can define what is meant by health, safety and security -HSS			
	Health – I understand the risks and precautions linked to travel such as infectious disease, preventative measures and the impacts of this on the tourism industry.			
	Safety and security – I understand risks relating to personal safety and security, and measure put in place to ensure safety e.g. airport security, increased policing. I can detail precautions visitors should take and the impact this can have on tourist choices and destinations			
	I know where you could find information linked to health, safety and security of tourism destinations published by the government.			
	I know how Travel and Tourism agencies have responded to factors affecting tourism			
	I know how The Government have responded to factors affecting tourism			
	I know how voluntary agencies have responded to factors affecting tourism			

Action Plan

Produce an action plan of areas that need further attention and revision. Detail the focus area and what you will do to address this.

- 1.
- 2.
- 3.



Elements of the topic		ALL of this	MOST of this	SOME of this
2A – Factors that influence travel and tourism	I know and can define impacts of tourism – social, economic and environmental			
	I can describe a range of positive and negative <u>economic impacts</u>			
	I can describe a range of positive and negative <u>environmental impacts</u> .			
	I can describe a range of positive and negative <u>social impacts</u>			
	I can explain the impacts of tourism on a studied destination – Magaluf			
	I can describe examples of how the negative impacts of tourism can be <u>managed</u> and assess their potential impact on a destination			
	I can define the term <u>ecotourism</u>			
	I can describe the principles of <u>ecotourism</u>			
	I can describe how a tourism destination can be sustainable using an example e.g. Jamaica, Gambia – footsteps			

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Elements of the topic		ALL of this	MOST of this	SOME of this
2C – Factors that influence travel and tourism	I know and can identify the different stages on the butler model			
	I can describe a where Blackpool is on the Butler Model			
	I can define emerging destinations describe their characteristics?			
	I can define mature destinations and explain their characteristics			
	I can explain the role of local and national governments in destination management			
	I can explain the types of partnerships and their purpose			
	I can explain the different sectors of business and travel and tourism and how they can mange destinations			
	I can explain the advantages of partnerships			
	I can explain the disadvantages of partnerships			

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- 3.