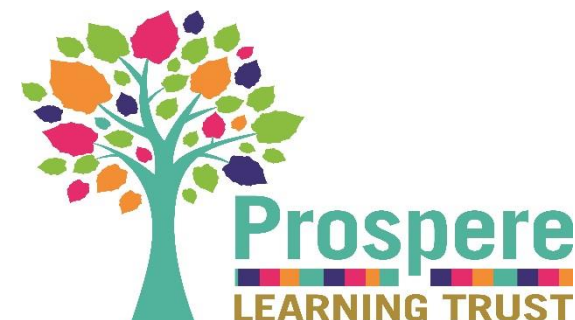


Media Studies



The areas of development are:	Solutions
<u>Media Studies</u>	
<ul style="list-style-type: none"> beginning to understand the context and social/historical importance of media products 	<ul style="list-style-type: none"> Undertake further research at home Use homework time to extend knowledge of theories covered in class Class power points on MS Teams
<ul style="list-style-type: none"> Developing knowledge of a wide range of references of similar or linked products 	<ul style="list-style-type: none"> Undertake further research at home Use homework time to extend knowledge of each media product Class power points on MS Teams
<ul style="list-style-type: none"> Making links of ideas between media products (synopticity) 	<ul style="list-style-type: none"> Undertake further research at home Use homework time to extend knowledge of each media product Class power points on MS Teams Studies
<ul style="list-style-type: none"> Understanding profiling media audiences, in terms of their values and lifestyles and demographics 	<ul style="list-style-type: none"> Class power points on MS Teams mediaknowall website: GCSE Media Studies Key Concepts BBC Bitesize website: Media Studies: Audiences
<ul style="list-style-type: none"> Identifying the gratification value for the target audience for different products 	<ul style="list-style-type: none"> Class power points on MS Teams mediaknowall website: GCSE Media Studies BBC Bitesize website: Media Studies: Audiences
<ul style="list-style-type: none"> Beginning to understand the concept of the media industry and the impact of the development of technology 	<ul style="list-style-type: none"> Class power points on MS Teams mediaknowall website: GCSE Media Studies BBC Bitesize website: Media Studies: Industries
<ul style="list-style-type: none"> Developing an understanding of the concepts of media language in media products and identifying technical codes and verbal codes 	<ul style="list-style-type: none"> Class power points on MS Teams mediaknowall website: GCSE Media Studies

	<ul style="list-style-type: none"> • BBC Bitesize website: Media Studies: Media Language
<ul style="list-style-type: none"> • Developing an understanding of the concepts of media language in media products and identifying the conventions of each product 	<ul style="list-style-type: none"> • Class power points on MS Teams • mediaknowall website: Narrative explained • BBC Bitesize website: Media Studies: Media Language
<ul style="list-style-type: none"> • Developing a good understanding of the concepts of media language in media products and identifying technical codes and verbal codes 	<ul style="list-style-type: none"> • Class power points on MS Teams • mediaknowall website: GCSE Media Studies • BBC Bitesize website: Media Studies: Media Language
<ul style="list-style-type: none"> • Developing an understanding of the concept of representation of people, places and events in different TV dramas 	<ul style="list-style-type: none"> • Class power points on MS Teams • mediaknowall website: Representation • BBC Bitesize website: Media Studies: Representation
<ul style="list-style-type: none"> • Developing a good understanding of the concept of representation of people, places and events in different TV dramas 	<ul style="list-style-type: none"> • Class power points on MS Teams • mediaknowall website: Representation • BBC Bitesize website: Media Studies: Representation
<ul style="list-style-type: none"> • Discussing stereotypes and the role they play in the media 	<ul style="list-style-type: none"> • mediaknowall website: Representation in the media • mediaknowall website: GCSE Media Studies • BBC Bitesize website: Media Studies: Representation
<ul style="list-style-type: none"> • Recognising the main devices that make up a strong narrative 	<ul style="list-style-type: none"> • Class power points on MS Teams • mediaknowall website: Narrative explained • BBC Bitesize website: Media Studies: Narrative explained
<ul style="list-style-type: none"> • Recognising the main character roles that make up a strong narrative 	<ul style="list-style-type: none"> • Class power points on MS Teams • mediaknowall website: GCSE Media Studies • BBC Bitesize website: Media Studies: Narrative explained

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