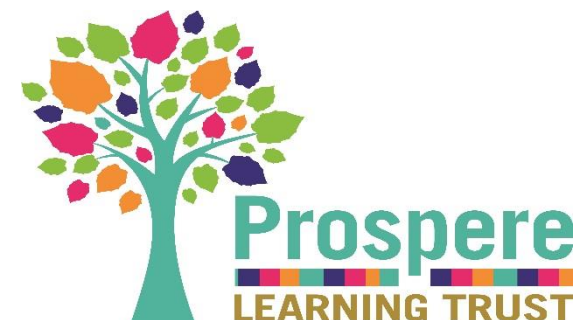


Business Studies (GCSE)



The areas of development are:	Solutions
<u>Business Studies</u>	
<ul style="list-style-type: none"> Explaining how a business operates in the real world by analysing business ownership and the purpose of setting up a business using aims and objectives 	<ul style="list-style-type: none"> CGP GCSE AQA Business 9-1 course book: Business in the real world, pages 2-18
<ul style="list-style-type: none"> Understanding the importance of business planning and opportunities which can be created for an expanding business 	<ul style="list-style-type: none"> CGP GCSE AQA Business 9-1 course book: Influences on Business, pages 19-31
<ul style="list-style-type: none"> Identifying business terminology and how business activity can influence a business 	<ul style="list-style-type: none"> CGP GCSE AQA Business 9-1 course book: Business operations world, pages 32-41
<ul style="list-style-type: none"> Understanding how a business operates, day to day, such as production of products and service, and how a business communicates with their customers 	<ul style="list-style-type: none"> CGP GCSE AQA Business 9-1 course book: Human resources, pages 42-52
<ul style="list-style-type: none"> Developing problem solving and decision making skills, relevant to business, when operating in the Human Resources function of a business 	<ul style="list-style-type: none"> CGP GCSE AQA Business 9-1 course book: Marketing World, pages 53-70
<ul style="list-style-type: none"> Investigating, analysing and evaluating business opportunities and issues in marketing and how a business markets their products and service efficiently to their customers 	<ul style="list-style-type: none"> CGP GCSE AQA Business 9-1 course book: Finance, pages 71-78
<ul style="list-style-type: none"> Using a range of calculations to finance a successful business and identifying suitable financial choice to prevent risks 	<ul style="list-style-type: none"> GCSEPod: AQA Business Studies: Unit 1: Setting up a Business
<ul style="list-style-type: none"> Analysing the finance performance of a business using financial statements and components of financial statements, and interpreting data on financial statements 	<ul style="list-style-type: none"> GCSEPod: AQA Business Studies: Unit 2: Growing as a Business

<ul style="list-style-type: none"> • Making justified decisions using both qualitative and quantitative data including its selection, interpretation, analysis and evaluation, and the application of appropriate quantitative skills 	<ul style="list-style-type: none"> • BBC Bitesize: Business
<ul style="list-style-type: none"> • Explaining how the current economic climate impacts on a business by investigating interest rates, level of consumer spending and the effect of fluctuating interest rates on business that rely on overdrafts and loans for finance 	<ul style="list-style-type: none"> • BBC Bitesize: Economic Climate
<ul style="list-style-type: none"> • Knowing and demonstrating a range of key terminologies related to Business 	<ul style="list-style-type: none"> • CGP GCSE Business Revision Guide pages 92-69 will show you a glossary of key terms that you can learn in order to identify key business concepts
<ul style="list-style-type: none"> • Using exam technique to ensure that answering short response questions achieve marks that can lead to overall success in examinations 	<ul style="list-style-type: none"> • There are some good online tutorials for how to answer a 2/3/4 mark question – try this one
<ul style="list-style-type: none"> • Understanding the correct technique and approach to examination questions, specifically 6 mark questions where analysis needs to be demonstrated 	<ul style="list-style-type: none"> • CGP GCSE Business Revision Guide page 89 will give you some overall tips for the exam paper and answering examination questions • There are some good online tutorials for how to answer a 6 mark question – try this one
<ul style="list-style-type: none"> • Understanding the correct technique and approach to examination questions, specifically 9 mark questions where context needs to be considered 	<ul style="list-style-type: none"> • CGP GCSE Business Revision Guide page 89 will give you some overall tips for the exam paper and answering examination questions • There are some good online tutorials for how to answer a 9 mark question – try this one
<ul style="list-style-type: none"> • Understanding the correct technique and approach to examination questions, specifically 12 mark questions where evaluations and conclusions needs to be demonstrated 	<ul style="list-style-type: none"> • CGP GCSE Business Revision Guide page 89 will give you some overall tips for the exam paper and answering examination questions • There are some good online tutorials for how to answer a 12 mark question – try this one
<ul style="list-style-type: none"> • Unit 1 (Business in the real world) understanding the concepts of a business, including business aims and objectives, business growth and enterprise 	<ul style="list-style-type: none"> • CGP GCSE Business Revision Guide section 2 covers Unit 2 topics across pages 2-18 • Complete additional revision and investigation on these topics on BBC Bitesize: Aims and Organisation

<ul style="list-style-type: none"> Unit 2 (Influences on Business) understanding the concepts of a business stakeholders, Ethics in Business, Business and the environment, Location and economy 	<ul style="list-style-type: none"> CGP GCSE Business Revision Guide section 2 covers Unit 2 topics across pages 19-31 Complete additional revision and investigation on these topics on BBC Bitesize: Focusing on Business Environment
<ul style="list-style-type: none"> Unit 3 (Business Operations) understanding production from production methods, efficiency, economies of scale, quality and inventory management 	<ul style="list-style-type: none"> CGP GCSE Business Revision Guide section 3 covers Unit 3 topics across pages 32-41. Complete additional revision and investigation on these topics on BBC Bitesize: Focusing on Production
<ul style="list-style-type: none"> Unit 4 (Human Resources) understanding the people that work within business including organising staff, recruitment, motivation, protecting staff and communication 	<ul style="list-style-type: none"> CGP GCSE Business Revision Guide section 4 covers Unit 4 topics across pages 42-52 Complete additional revision and investigation on these topics on BBC Bitesize: Focusing on Marketing
<ul style="list-style-type: none"> Unit 5 (Marketing) understanding the types and purpose of market research, the marketing mix, and the 4 P's 	<ul style="list-style-type: none"> CGP GCSE Business Revision Guide section 5 covers Unit 5 across pages 53-70 Complete additional revision and investigation on these topics on BBC Bitesize: Focusing on People in Business
<ul style="list-style-type: none"> Unit 6 (Finance) understanding finance topics including sources of finance, revenue costs and profits, cash flow, breaking even and financial records 	<ul style="list-style-type: none"> CGP GCSE Business Revision Guide section 6 covers Unit 6 topics across pages 71-78 Complete additional revision and investigation on these topics on BBC Bitesize: Focusing on Finance

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