

Media Studies (GCSE)



The areas of development are:	Solutions
Media Studies	
<ul style="list-style-type: none"> working really well in this subject, demonstrating a great understanding of the exam Close Study Products 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> working well in this subject, demonstrating a good understanding of the exam Close Study Products 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> working at an acceptable level, demonstrating a fair understanding of the exam Close Study Products 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> understanding the importance of the social context of media products, and recognising the effect this may have on representation 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> understanding the importance of the historical context of media products, and recognising the effect this may have on technical limitations 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> understanding the concept of convergence, and the impact it can have on developing new media experiences 	<ul style="list-style-type: none"> PiXL Independence Booklet: Industry PiXL Graspit, Knowit, Thinkit resources: Industry SENECA website: AQA Media Studies GCSE AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> understanding profiling media audiences, in terms of their social class, demographics and psychographics 	<ul style="list-style-type: none"> PiXL Independence Booklet: Audience PiXL Graspit, Knowit, Thinkit resources: Audience SENECA website: AQA Media Studies GCSE AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> understanding the concepts of preferred reading and audience interpretation of media products 	<ul style="list-style-type: none"> PiXL Independence Booklet: Audience PiXL Graspit, Knowit, Thinkit resources: Audience SENECA website: AQA Media Studies GCSE AQA Media Studies specification and specimen papers

<ul style="list-style-type: none"> identifying the gratification value for the target audience for different products using the 'Uses and Gratification' theory 	<ul style="list-style-type: none"> PiXL Independence Booklet: Audience PiXL Graspit, Knowit, Thinkit resources: Audience SENECA website: AQA Media Studies GCSE AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> understanding the concepts of media language in media products and identifying technical, audio and verbal codes 	<ul style="list-style-type: none"> PiXL Independence Booklet: Media Language PiXL Graspit, Knowit, Thinkit resources: Media Language SENECA website: AQA Media Studies GCSE AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> understanding the concepts of media language in media products and identifying the conventions of each product 	<ul style="list-style-type: none"> PiXL Independence Booklet: Media Language PiXL Graspit, Knowit, Thinkit resources: Media Language SENECA website: AQA Media Studies GCSE AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> recognising the main devices that make up a strong narrative 	<ul style="list-style-type: none"> PiXL Independence Booklet: Media Language PiXL Graspit, Knowit, Thinkit resources: Media Language, Narrative SENECA website: AQA Media Studies GCSE AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> recognising intertextuality and understanding the effect that external references can have on a media product 	<ul style="list-style-type: none"> PiXL Independence Booklet: Media Language PiXL Graspit, Knowit, Thinkit resources: Media Language SENECA website: AQA Media Studies GCSE AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> understanding the concept of representation of people, places and events in different media products 	<ul style="list-style-type: none"> PiXL Independence Booklet: Media Language PiXL Graspit, Knowit, Thinkit resources: Media Language SENECA website: AQA Media Studies GCSE AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> discussing stereotypes and the role they play in the media 	<ul style="list-style-type: none"> PiXL Independence Booklet: Media Language PiXL Graspit, Knowit, Thinkit resources: Media Language SENECA website: AQA Media Studies GCSE AQA Media Studies specification and specimen papers

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