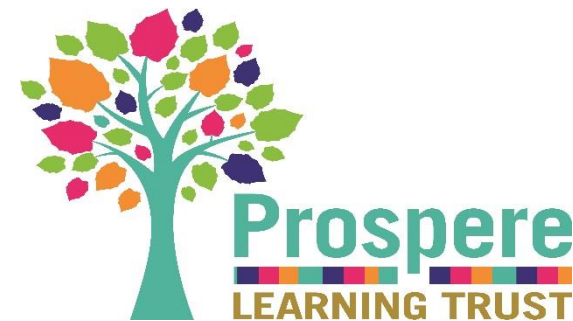


Media Studies (GCSE)



The areas of development are:	Solutions
Media Studies	
<ul style="list-style-type: none"> working really hard in this subject, demonstrating a great understanding of the exam Close Study Products 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> working hard in this subject, demonstrating a good understanding of the exam Close Study Products 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> working to an acceptable level in this subject, demonstrating a fair understanding of the exam Close Study Products 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> having a developed cultural capital and frequently commenting on a range of references 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> making links of ideas between the media close study products ('synopticity') 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> recognising the concept of a 'cultural phenomenon', and understanding the role it has on the development of the media 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> understanding of how the development of modern media can impact traditional media through a discussion of 'convergence' 	<ul style="list-style-type: none"> undertake further research at home use homework time to extend knowledge of each CSP product CSP Booklet on MS Teams
<ul style="list-style-type: none"> identifying the gratification value for the target audience for different products using the 'Uses and Gratification' theory 	<ul style="list-style-type: none"> PiXL Independence Booklet: Media Language PiXL Graspit, Knowit, Thinkit resources: Media Language SENECA website: AQA Media Studies GCSE AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> recognising the role of the audience in the product as being either active or passive 	<ul style="list-style-type: none"> PiXL Independence Booklet: Media Language PiXL Graspit, Knowit, Thinkit resources: Media Language

	<ul style="list-style-type: none"> • SENECA website: AQA Media Studies GCSE • AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> • understanding the role of the audience in the product, using the theories of 'preferred reading' and 'audience interpretation' 	<ul style="list-style-type: none"> • PiXL Independence Booklet: Audience • PiXL Graspit, Knowit, Thinkit resources: Audience • SENECA website: AQA Media Studies GCSE • AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> • recognising the different aspects to media language, identifying media codes, signs and media conventions 	<ul style="list-style-type: none"> • PiXL Independence Booklet: Audience • PiXL Graspit, Knowit, Thinkit resources: Audience • SENECA website: AQA Media Studies GCSE • AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> • understanding the different aspects to media language, deconstructing media conventions and linking them to genres 	<ul style="list-style-type: none"> • PiXL Independence Booklet: Audience • PiXL Graspit, Knowit, Thinkit resources: Audience • SENECA website: AQA Media Studies GCSE • AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> • understanding the different aspects to media language, deconstructing media codes and linking them to historical context 	<ul style="list-style-type: none"> • PiXL Independence Booklet: Media Language • PiXL Graspit, Knowit, Thinkit resources: Media Language • SENECA website: AQA Media Studies GCSE • AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> • recognising the main devices that make up a strong narrative 	<ul style="list-style-type: none"> • PiXL Independence Booklet: Media Language • PiXL Graspit, Knowit, Thinkit resources: Media Language • SENECA website: AQA Media Studies GCSE • AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> • discussing stereotypes and the role they play in the media 	<ul style="list-style-type: none"> • PiXL Independence Booklet: Media Language • PiXL Graspit, Knowit, Thinkit resources: Media Language • SENECA website: AQA Media Studies GCSE • AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> • understanding the concept of 'under-representation' and making links to social/historical context. 	<ul style="list-style-type: none"> • PiXL Independence Booklet: Media Language • PiXL Graspit, Knowit, Thinkit resources: Media Language. Narrative • SENECA website: AQA Media Studies GCSE • AQA Media Studies specification and specimen papers
<ul style="list-style-type: none"> • recognising the concept of gender identity and can discuss how it is used in some media products 	<ul style="list-style-type: none"> • PiXL Independence Booklet: Representation • PiXL Graspit, Knowit, Thinkit resources: Representation • SENECA website: AQA Media Studies GCSE • AQA Media Studies specification and specimen papers

- understanding the concept of gender identity, and discussing whether the representation subvert or conforms to stereotype

- PiXL Independence Booklet: Representation
- PiXL Graspit, Knowit, Thinkit resources: Representation
- SENECA website: AQA Media Studies GCSE
- AQA Media Studies specification and specimen papers

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