

YEAR 10 - GCSE BUSINESS STUDIES CURRICULUM MAP (2023-2024)

DATES	AUTUMN TERM 2	SPRING TERM 1	SPRING TERM 2	SUMMER TERM 1	SUMMER TERM 2
Link to prior learning	Prior Knowledge of how and why business ideas come about -linked to making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.	Prior knowledge of how a business is financed - linking to factors that contribute to business success (key business decisions)	Prior knowledge of the key internal decisions businesses make to be more successful - link to External factors which may have an impact on the success of a business	Prior knowledge - the impact of the economy on a small business.	Prior knowledge of the opportunities and risks faced by a growing business.
Focus	(Putting a business idea into practice)	Making the business effective	Understanding External Influences on Business	Growing the Business	Making Marketing Decision
Key Knowledge	1.2.4 The competitive environment 1.3.1 Business aims and objectives 1.3.2 Business revenues, costs and profits 1.3.3 Cash and cash-flow	1.3.4 Sources of business finance 1.4.1 The options for start-up and small businesses 1.4.2 Business location 1.4.3 The marketing mix	1.4.4 Business plans 1.5.1 Business stakeholders 1.5.2 Technology and business.	1.5.3 Legislation and business 1.5.4 The economy and business 1.5.5 External influences	2.1.1 Business growth 2.1.2 Changes in business aims and objectives
Key Skills	Calculations and interpretations in a business context, including: <ul style="list-style-type: none"> ● percentages and percentage changes ● averages ● revenue, costs and profit 	Apply knowledge and understanding to different business contexts. These include businesses ranging from small enterprises to large multinationals and	- Apply knowledge and understanding to different business contexts. These include businesses ranging from small enterprises to large multinationals and	Apply knowledge and understanding to different business contexts. These include businesses ranging from small enterprises to large multinationals and	- Investigate, analyse and evaluate business opportunities and issues

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	<ul style="list-style-type: none"> ● break even ● cash-flow forecasts, including total costs, total revenue and net cash flow 	businesses operating in local, national and global contexts	businesses operating in local, national and global contexts	businesses operating in local, national and global contexts	
Links to future learning	A Level Business Theme 2 Managing a business activity: Revenue, costs and Profits / Break even and Cash Flow forecasts	A Level Business Theme 2 – Managing a Business (sources of finance and Competitive markets)	A Level Business Theme 1 Marketing and people/ Theme 2 Managing a Business: Business failure and success	A Level Business Theme 2 – Managing a Business: economic uncertainties	A Level Business – Theme 3 Business growth
Assessment	End of Topic Exam Questions Multiple-choice questions - Short-answer questions - Extended-writing questions.	End of Topic Exam Questions Multiple-choice questions - Short-answer questions - Extended-writing questions.	End of Topic Exam Questions Multiple-choice questions - Short-answer questions - Extended-writing questions.	End of Topic Exam Questions Multiple-choice questions - Short-answer questions - Extended-writing questions	End of Topic Exam Questions Multiple-choice questions - Short-answer questions - Extended-writing questions.