

Business A-Level



For additional information
please contact or visit:

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Exam Board: Pearson Edexcel
Specification Number: 9BS0

Entry Requirements:

You need to get a minimum grade
5 in English and Maths

Why study Business A-level:

Business is the right subject for you if you enjoy: communicating and explaining your ideas exploring and presenting alternative courses of action thinking strategically and making decisions working with numbers to solve business problems keeping up to date with national and international business news learning about the world of business through research and investigation

Business A-Level offer young learners:

- Through studying business, you will develop transferable skills that will prepare you for studying at university or moving into the world of work.
- You will become skilled in making decisions, solving problems, applying numerical skills (including understanding finance and working with data) and understanding the business environment.
- You will also develop commercial awareness.



Course requirements:

The Pearson Edexcel Level 3 Advanced GCE in Business is structured into four themes and consists of three externally examined papers.

<p>Theme 1: Marketing and people</p> <ul style="list-style-type: none">• meeting customer needs• the market• marketing mix and strategy• managing people• entrepreneurs and leaders.	<p>Theme 2: Managing business activities</p> <ul style="list-style-type: none">• raising finance• financial planning• managing finance• resource management• external influences.
<p>Theme 3: Business decisions and strategy</p> <ul style="list-style-type: none">• business objectives and strategy• business growth• decision-making techniques• influences on business decisions• assessing competitiveness• managing change	<p>Theme 4: Global business</p> <ul style="list-style-type: none">• globalisation• global markets and business expansion• global marketing• global industries and companies (multinational corporations).

How can I prepare?

Students are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions. In addition, it is advisable to become familiar with business terms and keep abreast of current global business affairs.

What could I do next with A-Level Business?

Suitable higher education courses include business management, accountancy and finance, marketing, tourism management and international business. Business students can also progress to a wide range of careers, such as banking, sales, product management and general management, to working in public sector organisations or charities.

Link to specification:

[Pearson Edexcel A Level Business: Specification](#)