



Spring 1

The Saga of Bjorn

Week 4

Mon: Research on Valhalla

Tues: Building suspense

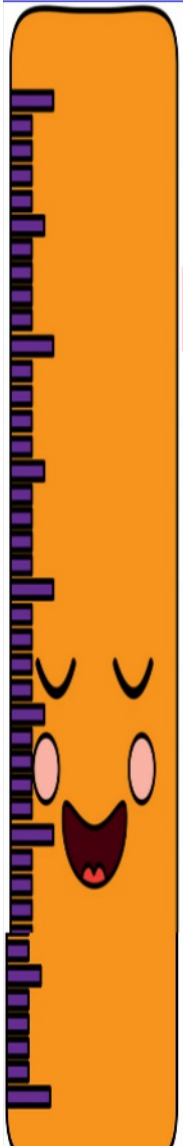
Weds: Plan Advert

Thurs: Write Advert

Fri: Homework

Wednesday





Wednesday

IALT: plan a advert

PERFECTLY PUNCTUATE:

he tried every type of murder
drowning stabbing suffocating and
kicking off a cliff but nothing
worked.

Tick **one**

"You're late." Mr Wicks shouted.

1

"You're late" Mr Wicks shouted!

2

"You're late!" Mr Wicks shouted.

3

"You're late!" Mr Wicks shouted!

4



Wednesday

IALT: plan a advert

PERFECTLY PUNCTUATE:

He tried every type of murder :

drowning, stabbing, suffocating and

kicking off a cliff but nothing

worked!

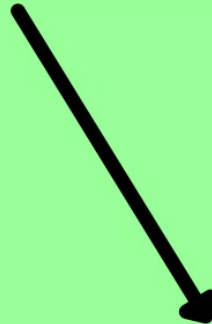
I understand what a advert is.



I can use my research and building suspense skills.



I can use my research to advertise Valhalla!



I can create an advert for Valhalla!

A Newspaper has asked us to create an advert for the
Viking people to advertise Valhalla!
These are some examples of adverts:



Heading - Tells us what this advert is about..

A pictures so people can see what we are talking about!



What is a slogan?

A short sentence or a motto that will help us remember what we are advertising.

A slogan so you remember the advert!

Here are some famous slogans:

TESCO
Every little helps

SUBWAY
eat fresh.

M
i'm lovin' it

JUST DO IT.



Task: Start your advert!

Do you want to fight, eat and party all day long?

If you are interested
call 092737738 to set
up your meeting with
one of our Valhalla
specialist!

Then Valhalla is the place for you!



All you need to do, is
die a most glorious
death!

Come to Valhalla where you can drink all the drinks you want!
Fight all the people you want!
And eat all the food you want!

If you don't, you might end
up in HELHIEM! A most
awfully boring place!

Start writing your advert!

Vocab words

Capital Letters

Full Stops

Paragraphs

Titles

Pictures

Eye-Catching

Researched Key

Vocab

Colons

Lists

Rhetorical Questions

Informal and

Formal Writing

Contractions

WOW Words

Capital Letters	Full Stops	Paragraphs	Handwriting	Formal Language
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Purple Pen



READ your work

- to yourself
- to a family member