

Congleton High School



3G PITCH ADVERTISING

Congleton High School is delighted to announce that a number of advertising panels are now available around the perimeter of the school's state-of-the-art 3G pitch.

A great opportunity to raise awareness of your business at this popular venue, used by local clubs and organisations such as **Stoke City FC, South Cheshire RTC, Congleton Rovers JFC, Congleton Rugby Union Football Club** and **Airbags International**.

An **EFFECTIVE** advertising opportunity...

The full size 3G pitch offers the chance to reach more than **1200 participants and spectators every week**.

A fabulous setting to promote your business to attendees from **North West England and beyond!**

Register your interest as soon as possible...

Panel position can be chosen from the spaces below. Please see a member of the Sports Centre staff for availability.



**ADVERTISE YOUR
BUSINESS HERE!!**



CONGLETON HIGH SCHOOL 3G PITCH



For more information:

Call: 01260 730143 /E-mail: sportsmanager@congletonhigh.com

Panel Specification and Annual Advertising Rates

Perimeter Panel
(2400mm wide x 1200mm high)

£250+VAT (Per Annum)

Spectator Panel
(2400mm wide x 600mm high)

£150 +VAT (Per Annum)

If you require more advertising space than dimensions specified, please do not hesitate to contact a member of our Sports Centre staff.

Panel Production Rates

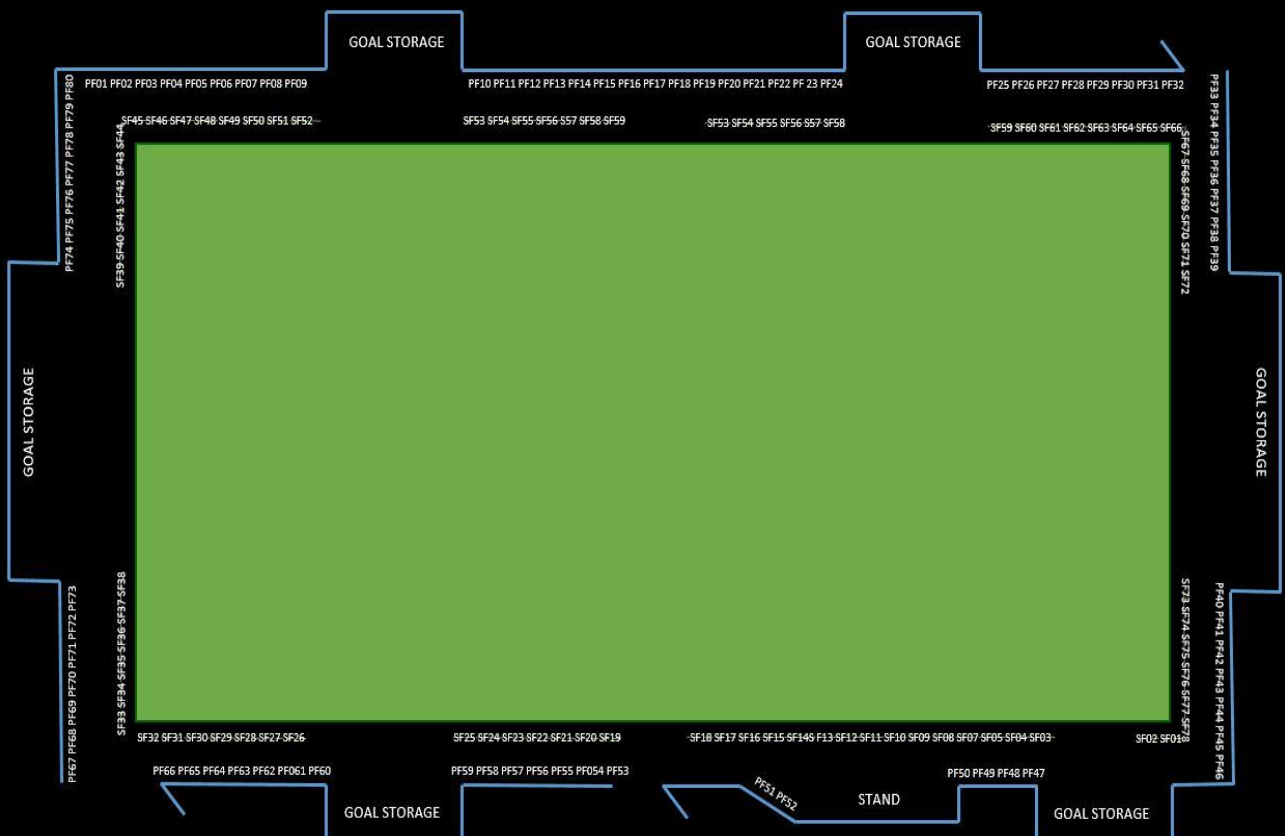
Preparation of a banner from an artwork file

£50+VAT

Design and preparation of a banner

Please contact our production team for a quote:
printroom@congletonhigh.com

Perimeter & Spectator Panel Positions



Perimeter & Spectator Panel Sponsors

	Advertising Company
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	Advertising Company
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Perimeter & Spectator Panel Sponsors

	Advertising Company
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Perimeter & Spectator Panel Sponsors

	Advertising Company
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Perimeter & Spectator Panel Sponsors

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Terms and Conditions

Advertising within school grounds requires that certain moral and ethical standards are carefully met. Advertising that is linked to, or promotes tobacco, alcohol, drugs, sex or antisocial behaviour will not be allowed.

Congleton High School reserves the right to refuse any advertiser that is deemed to be inappropriate.

Similarly Congleton High School reserves the right to terminate any agreement forthwith with no refund, any advertisement, should any of the above considerations become an issue.

1. Production

1.1 Panel production to be supplied by our production team only.

1.2 Advertiser to supply all text, images and logos.

1.3 Basic artwork will be included if appropriate logos/graphics can be supplied.

1.4 Specification for the artwork requirement should be discussed with the production team.

1.5 A design and artwork service is available. Costs for this can be quoted directly with the production team.

1.6 A pdf proof of the panel will be prepared by our production team. Any amendments can be made at this stage, which will then be re-proofed.

1.7 Final approval by the advertiser is required. Once approved, any further errors/amendments spotted at a later date are the advertisers responsibility and will be subject to additional production costs.

2. Positioning

2.1 Position of each panel is on a first come first served basis.

2.2 A map of available spaces/positions is listed on our web page www.congletonhigh.com/sportscentre/3g-ads. Once a space has been booked and paid for we will update the map with your details.

2.3 There are two panel sizes available, larger panels for the perimeter fence and smaller panels in the spectator area.

2.4 It may be possible to change position if spaces become available. Please notify the Sports Centre Manager of your request if you wish to change.

3. Exclusivity

3.1 Only in certain circumstances will exclusivity deals be considered. Advertising is encouraged to promote a variety local business, with local competition considered standard practice.

4. Responsibilities

4.1 The School, Sports Centre or Production team can accept no responsibility for any damage, vandalism or graffiti to panels once mounted on perimeter or spectator fences.

4.2 However, the 3G pitch is monitored with CCTV and access is only available during club training/match use. Any damage, vandalism or graffiti sustained during these periods will be the responsibility of the hirer at that time.

4.4 It should be anticipated that panels may receive mild ball damage (possible denting) during their lifetime, this is unavoidable and considered normal wear and tear.

4.5 In the event of irreparable damage, our production team can replace your panel for a fee of £50 + vat.

4.6 If any panel becomes damaged and represents a hazard to participants or spectators, the panel will be removed. You will be notified and it is your decision to replace the panel via our production team.

4.7 Advertising fees are non-refundable regardless of damage.

4.8 Sports Centre staff will undertake a basic level of periodic cleaning and maintenance of advertising panels with any issues immediately reported to the owner/advertiser.

5. Renewal fees

2.1 Renewal fees become payable to Congleton High School from year two.

6. Cancellation

3.1 If you wish to cancel your advertisement, please notify a member of the Sports Centre Team.

3.2 Any cancellation is non-refundable.

3.3 Unless otherwise specified, any cancelled advertising panels will be removed after the date of the agreement has ended. The panels are your property and are available for you to keep or dispose of.