

## KS5 Digital Media Curriculum Mapping 2022-2023

Year 13						
Term	Autumn (1)	Autumn (2)	Spring (1)	Spring (2)	Summer (1)	Summer (2)
<b>Topic(s)/ Subjects(s)</b>	Create a Media Product	Create a Media Product	Advertising Media	Advertising Media	Scriptwriting	LEFT/OFF TIMETABLE DUE TO EXAMS
<b>Knowledge and skills (Content)</b>	Redrafting of treatments and storyboards Expanding ideas Justifying decisions Handling legal and ethical issues Filming Editing Evaluation		Research and analysis of successful advertising campaigns Understanding of codes and conventions Audience profiling Planning an original advertising campaign Designing advertising campaign to completion Evaluation		Researching/understanding the conventions of script writing Drafting and redrafting of a script to the conventions Evaluation	
<b>Assessment</b>	Regular marking and feedback from DKN and final moderation by CTec.		Regular marking and feedback from DKN and final moderation by CTec.		Regular marking and feedback from DKN and final moderation by CTec.	
<b>Cross Curricular Links</b>	Business, ICT, Art, Photography, English (writing skills)		Business, ICT, Art, Photography, English (writing skills)		Business, ICT, English (writing skills)	
<b>SMSC, British Values, Cultural Capital</b>	Fictional created brief is from the BFI and students to consider how their film is 'British' – they film a short version of their film.		Fictional created brief is from is from a British soap company. Many adverts studied are made for a British audience.		Scripts analysed can be from British productions	
<b>CEIAG</b>	There are displays showing media careers and students are told about careers in the media and using the skills they are learning in lessons.					
<b>Learning outside the classroom</b>	Filming and organising of cast and crew		Research and audience profiling, filming/photographing (dependent on student choices)		Researching scripts	
<b>Additional Subject Specific Information</b>						