

Salford Quays Human Geography Fieldwork - Revision Guide

Fieldwork Title

Does environmental quality vary across different regenerated land uses in Salford Quays?

Why Did We Choose Salford Quays?

- It used to be a dock and went through industrial decline.
- It has been regenerated with new businesses like the BBC.
- There are different land uses: housing, industry, media.
- It is a public place, so we didn't need permission.
- Lots of people around to answer our questionnaire.

How Did We Stay Safe?

- Stayed in groups and kept staff in sight.
- Had staff phone numbers in case of emergency.
- Used a spotter to check roads before crossing.
- Checked weather forecast and dressed properly.
- Trip would be cancelled if weather was dangerous.

How Did We Show Our Data?

- Used proportional graphs with circles to show scores.
- Pie charts showed the breakdown of categories.
- Placed graphs on a map to spot patterns and differences.
- Compared graphs with house prices and photos.
- OR used radar graphs to show detailed scores on a map.

Did Our Data Help Us Make a Conclusion?

- Yes, we found environmental quality does vary.
- Questionnaires gave opinions from local people.
- Environmental surveys scored noise, litter, graffiti, etc.
- But we only collected data on one day.
- Conditions like events or rubbish collection can change results.
- Used house prices to support our findings.

- Some data was old, so it only helped a bit.

How Good Were Our Data Collection Methods?

- Used stratified sampling to cover different land uses.
- Sampled residential, commercial, retail, and media areas.
- Collected numbers for environmental quality scores.
- Plotted scores on radar charts and maps.
- Designed a questionnaire to ask about regeneration.
- Helped us test our hypothesis well.

How Reliable Was Our Data?

- Only collected data on one day – results may change.
- Small sample size – more people would improve reliability.
- Some secondary data was old – not fully accurate.
- Surveys were subjective – different people may score differently.
- Repeating the study would make results more reliable.