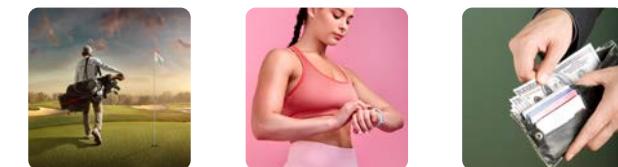


Barriers to Participation in Sport

- Limited time available to participate
- Cost of participation
- Lack of provision or accessibility
- Discrimination



TOPIC AREA 1

Popularity of Sports in the UK depends upon....

Environment The lack of optimal conditions can reduce participation	Provision of Facilities In towns and cities there are more facilities available than in small villages	Spectatorship A sport will become more popular if there are opportunities to spectate live or on TV.
Success If an individual or team are successful at an event such as the Olympics, the sport will grow in popularity	Media Coverage Some sports get more media coverage than others	Social Acceptability Not all sports are seen as ethically acceptable
The Number of People Participating Sports with high numbers of participants will get lots of media coverage and grow even further	Role Models Role models, who are highlighted in the media, can increase the number of people wanting to participate in a certain sport	



Emerging Sports in the UK



Women's Football Ultimate Frisbee Women's Cricket

Improving Participation in Sport

- Provision** → The availability of sport
- Promotion** → The advertising and marketing of sports
- Access** → The accessibility of sport to all people in society



Values Promoted Through Sport

- Team Spirit
- Fair Play
- Inclusion
- Citizenship
- Tolerance & Respect
- National Pride
- Excellence



The Olympic Values

Respect – Excellence – Friendship



The Paralympic Values:

Courage – Determination – Inspiration – Equality

TOPIC AREA 2

Etiquette: 'The customary code of polite behaviour in society or within sport'



Clapping an opponent when they reach 50 runs in cricket



Shaking hands at the end of a match in football



Gamership: is the use of dubious methods to win or gain an advantage within a sport.



Deliberately grunting loudly in tennis

Reasons for taking PEDs

- Wealth/financial reward
- Pressure to succeed
- Need to win at any cost
- Increased chance of gaining sponsorship
- Level the playing field
- Boost confidence

