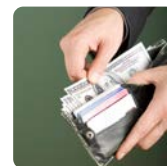
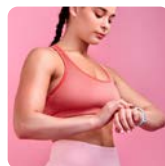
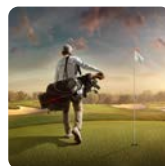


## Barriers to Participation in Sport

- Limited time available to participate
- Cost of participation
- Lack of provision or accessibility
- Discrimination



## Groups who Experience Barriers to Participation

- Carers
- People with Family Commitments
- Gender
- Retired People/Over 60s
- Teenagers
- Parents (Singles or Couples)
- Ethnic Groups
- People Who Work
- People with Disabilities
- Families with Children
- Young Children
- Unemployed/Economically Disadvantaged



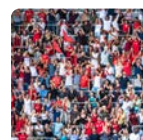
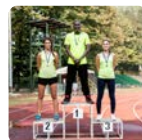
## TOPIC AREA 1

## Popularity of Sports in the UK depends upon....

**Environment**  
The lack of optimal conditions can reduce participation

**Provision of Facilities**  
In towns and cities there are more facilities available than in small villages

**Spectatorship**  
A sport will become more popular if there are opportunities to spectate live or on TV.



**Success**  
If an individual or team are successful at an event such as the Olympics, the sport will grow in popularity

**Media Coverage**  
Some sports get more media coverage than others

**Social Acceptability**  
Not all sports are seen as ethically acceptable

**The Number of People Participating**  
Sports with high numbers of participants will get lots of media coverage and grow even further

**Role Models**  
Role models, who are highlighted in the media, can increase the number of people wanting to participate in a certain sport

## Emerging Sports in the UK



Women's Football



Ultimate Frisbee



Women's Cricket

## Improving Participation in Sport

- Provision** → The availability of sport
- Promotion** → The advertising and marketing of sports
- Access** → The accessibility of sport to all people in society



# SPORT STUDIES R184

## Values Promoted Through Sport

- Team Spirit
- Fair Play
- Inclusion
- Citizenship
- Tolerance & Respect
- National Pride
- Excellence



## The Olympic Values

Respect – Excellence – Friendship

## The Paralympic Values:

Courage – Determination – Inspiration – Equality



## TOPIC AREA 2

**Etiquette:** 'The customary code of polite behaviour in society or within sport'

**Sportsmanship** refers to fair and generous behaviour, particularly in a sporting context.

Clapping an opponent when they reach 50 runs in cricket



Shaking hands at the end of a match in football



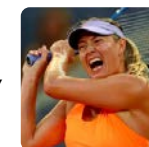
**Disadvantages of taking PEDs**

- Cheating /Immoral
- Illegal
- Health Risks
- Fines/Bans
- Reputational Damage



**Gamesmanship** is the use of dubious methods to win or gain an advantage within a sport.

Deliberately grunting loudly in tennis



## Reasons for taking PEDs

- Wealth/financial reward
- Pressure to succeed
- Need to win at any cost



- Increased chance of gaining sponsorship
- Level the playing field
- Boost confidence

