

What should I already know?

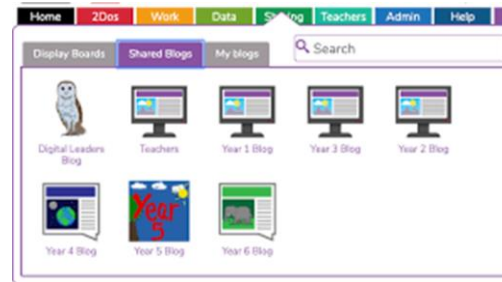
- To think about different methods of communication.
- To learn how to use email safely.
- To contribute to a class database.
- To have a clear idea of appropriate online behaviour.
- To identify appropriate behaviour when participating or contributing to collaborative online projects for learning.

What will I know by the end of the unit?

- To identify the purpose of writing a blog and its key features.
- To plan the theme and content for a blog and write the content.
- To consider the effect upon the audience of changing the visual properties of the blog.
- To understand the importance of regularly updating the content of a blog.
- To understand how to contribute to an existing blog.
- To understand how and why blog posts are approved by the teacher.

What is a blog?

A blog is a website or webpage that is regularly updated by the author. A blog also allows the reader to post comments or opinion based on what is written.



Key resources



2Blog



2Connect

Key Images

Create a new blog



Title of the blog

Name

A description the tell the reader what the blog is about

Description

An image to illustrate what the blog is about

Icon

Cover image to go in the blogging header



Vocabulary

Audience – In this case the readership of the blog.

Blog - A regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.

Blog page – A webpage onto which blog posts are hosted.

Blog post - A piece of writing or other item of content published on a blog.

Collaborative - Produced by or involving two or more parties working together.

Icon - A symbol or graphic representation on a screen.